



Tendata

Digital International Trade Integrated Service Provider

Create unlimited business opportunities for customers with AI and foreign trade big data



Tendata - A Comprehensive Service Provider for Digital International Trade

Shanghai Tendata Tech Co., Ltd. (Tendata), founded in 2005 and headquartered in Shanghai, is a **leading provider of AI solutions for global trade**.

Powered by 20+ years of global trade data and real-world business expertise, Tendata has developed a proprietary foreign-trade large model and **iTraderV6.0, an AI+DATA-driven platform** for **market intelligence, customer acquisition, and business decision-making**. It enables companies to build 24/7 AI-powered digital expert teams to identify global opportunities and accelerate growth.

For large enterprises, Tendata provides enterprise-grade AI solutions through APIs, private deployment, customized models, knowledge bases, and intelligent Agents, integrating AI into ERP, CRM, OA, and other core systems while ensuring data security.

Tendata also offers globalization training, consulting, and overseas investment services, helping enterprises drive growth with data and reshape productivity with AI.



Served 100,000+ clients

Including but not limited to these industries :



Chemicals



Industrial machinery



Commodity services



Food and beverage



Metals and alloys



Rubber and plastics



Medical equipment and supplies



Construction and real estate



Automotive parts and accessories



Electronic components, accessories and telecommunications



Fabrics and textile raw materials

20+ Years of Deep Cultivation, and Foreign Trade Industry, Customers Grow Together

2005-2010 Foundation period

- The company was established, a pioneer in trade data
- iTrader 1.0 has been launched
- Set up more than 20 branches
- Serving more than 5,000 clients

2011-2015 Growth period

- Launch iTrader 2.0
- The addition of subsystems such as "Cloud Post Search" and "iPoster" has made the product more diversified
- Serving more than 10,000 customers

2016-2020. Breakout period

- Successively launched iTrader 3.0 and iTrader 4.0: fully integrating the three major databases of trade, business and the Internet
- Hosting industry summits, the high-end brand image is gradually established
- Serving more than 30,000 customers

2021-2025 Innovation Period

- Deepening services: Introducing one-stop services such as system operation and business training, enhancing the professional competence of the service team
- Launched iTraderV5.0 and introduced the "T-Insight" with great fantry, customizing exclusive customer acquisition plans for users to enhance transaction success rates
- Serving more than 80,000 customers

2026 AI Leading

- We have launched iTrader 6.0, with Tendata AI at its core, to help enterprises build a 7 × 24-hour AI digital expert team, drive growth with data, and reshape enterprise productivity with AI.
- Build a service ecosystem with multiple foreign trade service enterprises
- Serving more than 100,000 customers



Continuous Innovation, Widely Recognized by Government and Market



100+ honorary certificates

- High-Tech Enterprise
- "Specialized, Sophisticated, Differentiated and Innovative" SME
- "Dual-Promotion" Engineering Service Platform
- Council Member of Shanghai Digital Trade Association
- "Little Giant" Enterprise
- Certified Data Provider of Shanghai Data Exchange
- Member of Cross-Border E-Commerce Alliance
- Joint Lab for International Digital Trade Services
- ...



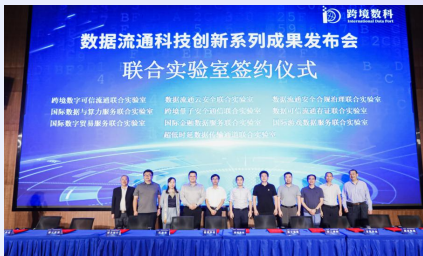
150+ independent intellectual property rights

- Tendata iTrader Software V6.0
- Tendata Smart Trade Marketing Management System
- Shanghai Data Exchange Data Product Registration
- Information Security Management System Certification
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Big data lab

- Officially signed a strategic cooperation agreement with Shanghai Lingang New Area Cross-border Digital Science Co., Ltd. in 2022 to jointly establish a Big Data Lab, and jointly promote enterprise information security and data value mining.....



Tendata's Three Core Capabilities

Global Trade Data Capability

20+ years of data accumulation, covering:

- 10 billion+ trade records from 228+ countries and regions.
- 230+ segmented industries, 500M+ enterprise deep business data.
- 850M+ global enterprise decision-maker contacts, covering all channels including phone, corporate email, LinkedIn and Facebook



Building a global trade business information repository

AI Technology Capability

Independently developed foreign-trade vertical AI capabilities:

- Data understanding
- Business analysis
- Trade reasoning
- Strategy generation



Turning data from "information" into "business insight"

Foreign-Trade Understanding Capability

Built on 100k+ real foreign-trade client scenarios, with deep understanding of:

- Market analysis
- Customer development
- Competitive analysis
- Supply-chain judgment
- Enterprise decision-making



Turning insight into actionable execution strategies

Tendata's Data Assets — Global Foreign Trade Big Data

Trade Data



Covering 228+ countries and regions with 10 billion+ real trade transaction records, accurately reconstructing core trade elements such as importers, exporters, transaction prices, quantities, and logistics.

Business Data



Panoramic coverage of 230+ sub-industries, integrating 500 million+ in-depth company profiles, including operational status, financial health, shareholding structure, and all-around competitive business intelligence.

Open data



850 million+ contacts of global enterprise decision-makers, connecting phone, corporate email, LinkedIn, Facebook and other social channels for precise reach.



900 million+ company records



1 billion+ business relationships



680 million+ contact social profiles



3.8 billion+ product records



200 million+ IP rights



120 million+ news & public-opinion records



780 million+ contact emails

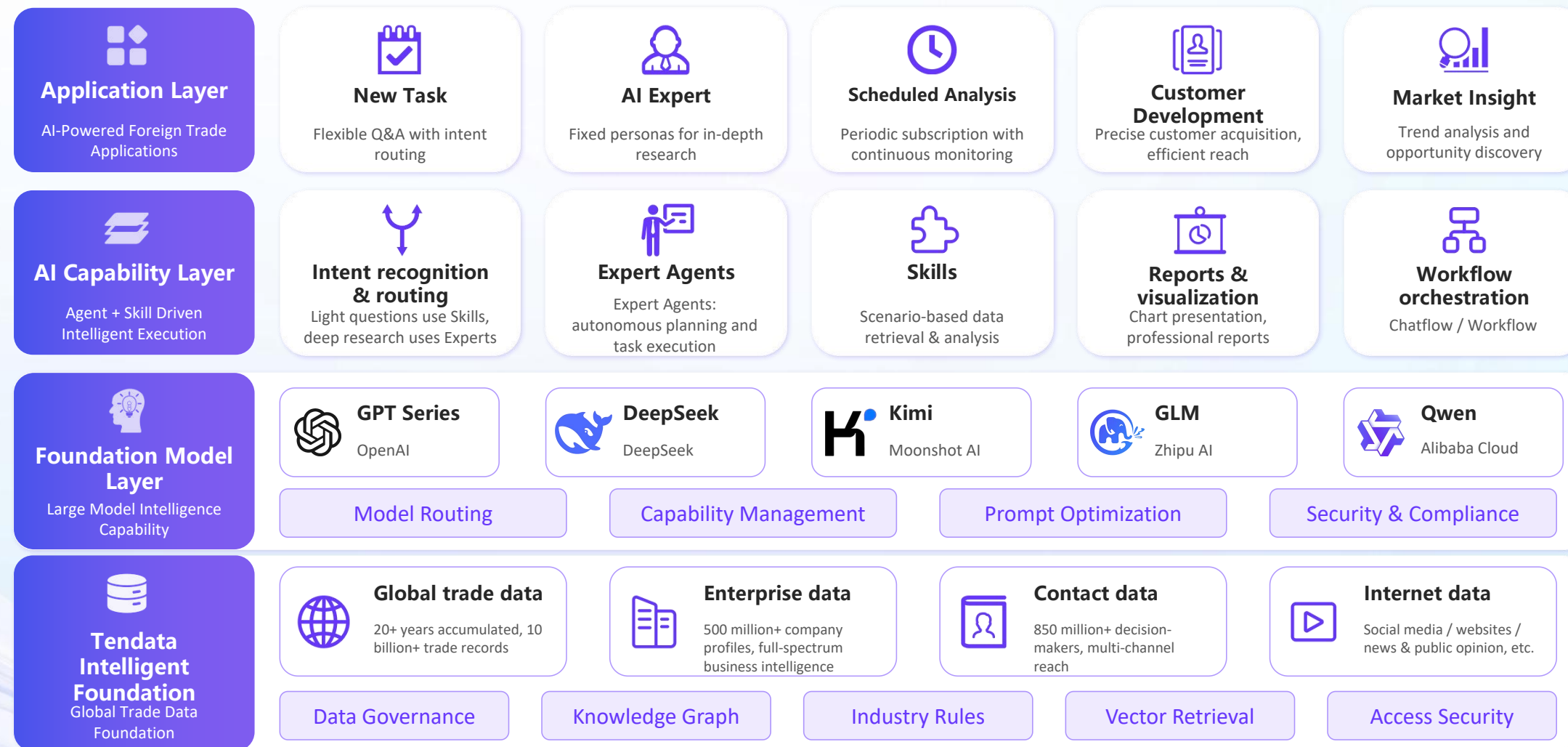


850 million+ contact records



500,000+ precise exhibition records

Tendata's Technology Innovation Capability — AI Intelligent Engine



AI+DATA — Building a diversified product & service system centered on iTraderV6.0

Tendata Product & Service System

Product & Service Offerings

Helps Enterprises Solve



Core Product: iTraderV6.0



Tendata iTraderV6.0 is an AI-driven global market insight, customer acquisition and decision-analysis platform. With **Tendata AI** at the core, it integrates **T-Insight**, **T-discovery**, **T-info**, **iPoster**, and **T-CRM** modules, providing market insight, intelligent customer acquisition and decision analysis, and building a 7 ×24-hour AI digital expert team.



Market insight
customer-
acquisition
challenges



Enterprise- Grade Custom Services



Supports open API, private deployment and dedicated model training, seamlessly connecting ERP/CRM/OA, to build a secure, controllable and continuously evolving enterprise AI foundation



Owens a data
middle platform
AI foundation
capabilities.



Enterprise global- expansion value- added services



Complementary globalization training, strategy consulting and overseas investment support provide full-chain empowerment, accompanying enterprises throughout their global expansion.



Go-global
strategy and
Implementation
execution
challenges

iTraderV6.0

An AI-driven platform for global market insight, customer acquisition and decision analysis.

Function modules centered on Tendata AI, each solving different business tasks while sharing underlying data and AI capabilities.

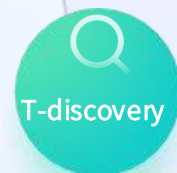
High-value customer analysis & monitoring ^{PRO}

A newly built intelligent, precise big-data analysis and monitoring tool powered by AI, offering one-stop services — global market insight, prospect acquisition, competitor monitoring, customer analysis — to accelerate high-value customer development.



Global prospect search

Search global customers with trade transactions in the past three years, and tap the trade, business, and internet databases to precisely surface high-match customers — with one-click AI due diligence and interpretation to develop overseas customers fast.



Core Engine Tendata AI ^{NEW}

All-scenario foreign
trade AI
intelligent agents

Connects the entire
product suite



Global trade data search

Built on 10 billion+ real trade records, combined with precise search and diversified reporting, it accurately analyzes global market changes, locates high-value markets, and finds new growth drivers.



A CRM tailored to foreign trade scenarios

Builds a digital marketing-management system covering customer due diligence, email marketing, opportunity conversion, and order execution — accumulating customer assets.

Tendata AI

A new-generation foreign-trade intelligent growth engine

iTraderV6.0 is powered by Tendata AI. Tendata AI is not a chatbot or a general-purpose AI model, but an all-scenario foreign-trade AI smart agent built on [AI + global trade data + foreign-trade expert knowledge + vertical foreign-trade scenarios].

20+ years

of foreign trade
data accumulation

100,000+

real foreign trade
customer scenarios

228 countries / regions

global trade
coverage

10 billion+

real trade records



Understanding

Understands foreign trade scenarios

Built on **100,000+ real business scenarios** from foreign trade clients, our proprietary foreign trade LLM precisely matches industry pain points.



Data

Data depth

Integrating Tendata's proprietary **10 billion+ real trade records across 228 countries/regions**, we deliver full-domain data cleansing and unified fusion to power deep analysis — no empty talk.



Capability

A dual revolution in capability and efficiency

Dual modes of smart dialogue + expert strategy, upgrading one-time queries into continuous monitoring and trend projection.



Projection

AI trade projection engine

Even with missing or incomplete data, it can **mine hidden customers, suppliers, and market opportunities** based on the global trade network and AI projection models.

Tendata AI is not just another generic AI tool — it is the only vertical AI platform in foreign trade that is 'data-rich, business-savvy, logic-aware, and action-ready'.

iTraderV6.0 Driving All-Scenario Intelligent Growth For Foreign-Trade Enterprises



AI Market Insight

- Market Demand
- Trade Flows
- Product Price
- Market Potential

Helps enterprises analyze markets and customize market-entry strategies.



AI Precision Customer Development

- Find precise buyers
- Customer strength due diligence
- Contact mining
- Marketing content generation
- Customer follow-up & management

Helps enterprises find precise customers and develop strategies to win them.



AI Competitive Intelligence

- Competitor Customers
- Competitor Supply Chain
- Product Changes
- Price Trends

Pinpoint competitors' weaknesses and craft differentiated competitive strategies.



AI Business Decision

- Diagnose business data
- Forecast market trends
- Optimize resource allocation
- Intelligent decision recommendations

Upgrading from experience-based to data-driven decisions, ready for execution.

Real case: A Zhejiang hardware enterprise used Tendata AI to complete prospect due diligence and found the prospect's supplier even without public trade data

7 rounds of dialogue, progressively advancing business judgment, using inference to find the Chinese supplier

01



Global Buyer List

Target: the prospect ** is a German building-materials firm; core importer X **; goal: ascertain China procurement scale and upstream suppliers

02



User Correction

Identified data gap: 141 public import records exist, but no matching trade data on Tendata platform
Clarified root cause: coverage gap in German customs public data source

03



Focus on European Market

No direct B/L data; infer demand from Ukraine & Turkey hardware exports, targeting hand tools, fasteners & garden hardware.

04



Deep Due Diligence

Mapped ownership & business scale; verified buyer insights. Estimated €50M–€100M China sourcing, driven by private-label OEM and price sensitivity.

05



Price Verification & Tracing

Differentiate data tiers (B/L vs. inferred data), define inference limits, and establish credibility standards to reduce decision risks.

06



Competitor Supplier Breakdown

Identified 15 top hardware suppliers to Ukraine & Turkey, tiered by probability and classified as factories, trading manufacturers, or European intermediaries.

07



Key Target Research Design

Locked in 3 top suppliers: ***, ***, ***, clarified research scope: company qualifications, capacity, customs transaction details

Combining Ukraine and Turkey data, infer which suppliers this company uses in China?

**** Company - Identifying Potential Chinese Suppliers Based on Trade Data of Ukraine and Türkiye

I. Methodology

**** Company is a German import entity whose direct trade records are not covered in the Tendata database. This analysis adopts an indirect inference approach:

1. Extract the list of top Chinese suppliers exporting hand tools (HS 8205), power tools (HS 8206) and fasteners (HS 7318) from China to Ukraine and Türkiye during 2023–2025.
2. Screen enterprises whose product portfolios highly match the core product range of **** Company.
3. Cross-reference with 15 verified supplier leads sourced from publicly available online data to deduce the most probable candidate suppliers.



Data Search



Credible Judge



Market Focus



Reverse Projection



Predict



Credible Judge



Competitor Breakdown



Conclude Conclusion

iTraderV6.0

A digital data platform combining big data and AI, significantly ahead of peers.



24/7 online AI foreign trade expert team

Connecting Tendata's foreign trade big data, a self-developed foreign trade LLM, and industry experts to enable intelligent decisions — building your 'super brain'.

Chat + Expert dual-mode drive with pre-set templates for major foreign trade scenarios, automatically interpreting global trade, customer potential, and competitive intelligence; intelligently completes customer due diligence, market research, and competitor analysis, and partners with experts to deliver actionable business decision recommendations — greatly improving decision efficiency and accuracy.



Full product suite deeply fused with AI — full-chain efficiency

AI deeply penetrates and fuses the entire product matrix, integrating it as one to rebuild end-to-end foreign trade efficiency — delivering 'full-chain efficiency' for you

AI is deeply integrated with the full core product suite — T-Insight, T-discovery, T-info, T-Mail, T-CRM — covering the entire chain of acquisition, marketing, and customer management, empowering the whole foreign trade process and driving efficient growth.



Underlying foreign trade big data Complete, accurate, deep

Upgraded data — more complete, accurate, and deep — building a global trade data and business information repository that gives you a 'global perspective'.

✓ **More complete data:** trade, business, and internet databases + product, IP, public-opinion, and exhibition data for a panoramic market view;

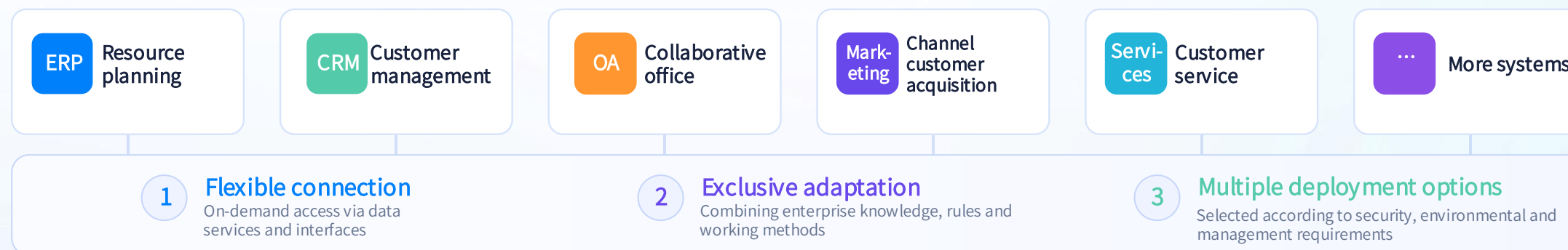
✓ **Industry-exclusive data governance:** AI automatically cleans and standardizes massive unstructured data, ending manual data drudgery and ensuring precise, efficient data;

✓ **Industry-exclusive underlying data integration:** all databases connected into a complete enterprise business view, eliminating data silos and enabling coherent deep analysis.

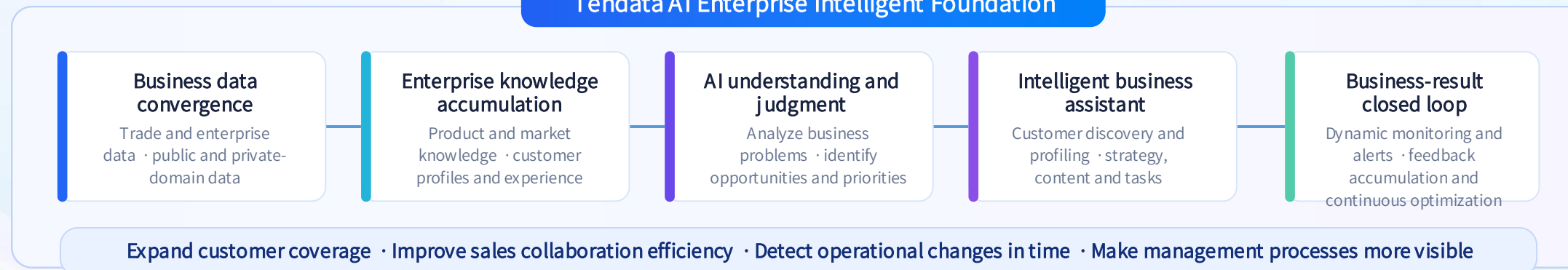
Enterprise-Grade Custom Services

Connecting enterprise data, knowledge and business systems, letting AI enter the customer acquisition, sales collaboration and operational management processes

Connecting Enterprises' Core Business Systems



Tenable AI Enterprise Intelligent Foundation



Enterprise-Grade Security & Continuous Service

Data permissions & access control · Transmission & storage protection
· Operations monitoring & service assurance · Compliance & privacy protection

Specific capabilities, system integration and deployment methods are determined by the enterprise's business scenarios and technical assessment.

Case: AI Infrastructure Upgrade for a Leading Industrial Equipment Group

Powered by Tendata's Enterprise AI Solution, enabling end-to-end intelligence from data integration to business decision-making.



Customer Background & Challenges

Background

A leading equipment manufacturer with 12 subsidiaries and 30,000+ employees. Massive data was accumulated, but remained fragmented across systems.

Key Challenges

- Data silos across ERP, CRM, and OA systems.
- 20 years of technical knowledge scattered, causing 6-month onboarding.
- Manual procurement decisions slowed supply chain response.
- Manual quality inspection with a 5.2% defect miss rate.



Tendata Solutions

01

Private AI Deployment

Deploy a dedicated on-premises AI platform with enterprise-grade security.



02

API Integration

Connect core systems via APIs for seamless data and workflow integration.



03

Knowledge Base + Industry AI

Build a manufacturing knowledge base from 20+ years of proprietary data.



04

AI Agents

Deploy Procurement, Quality Inspection, Knowledge, and Customer Service Agents.



Results



85%

Search efficiency



6→2 months

onboarding time



60%

Faster supply chain decisions



98.5%

AI inspection accuracy



Implementation
4-month



Annual cost savings
¥20M+



Fully private deployment
zero data leakage risk



Scalable AI platform
for future expansion

Enterprise global-expansion value-added services

Provide value - added services for enterprises going global, including professional training, in - depth consulting, and overseas investment empowerment, to assist in global market layout.



Professional Training



Provide professional enabling services such as training, analysis reports, and data cleaning.



In-depth Consultation



Offer in - depth large - customer dev't consulting: practical courses, implementation toolkits, retraining.

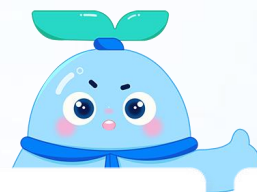


Empowering Overseas Investment



Provide one - stop business services including investment consulting, factory site selection, and company registration.

The trusted choice of 100,000+ customers worldwide



Scan to listen
real customer
reviews



Elite Team, Relentlessly Serving Foreign-Trade Professionals

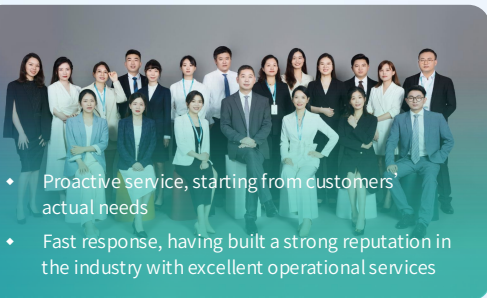
Product Research & Development

100+ R & D talents far ahead of peers



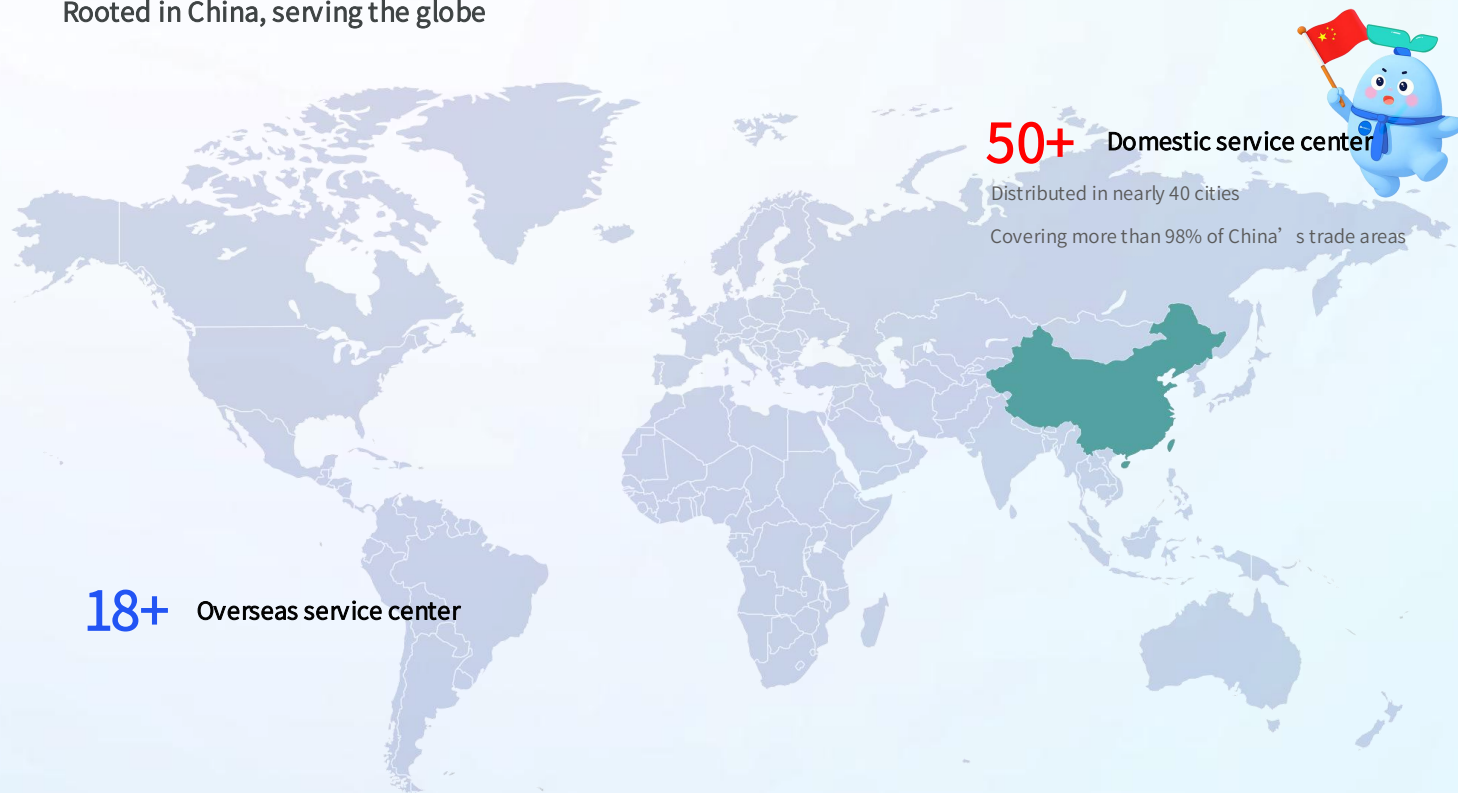
Operations Services

Proactive service, fast response



Sales And Service

Rooted in China, serving the globe

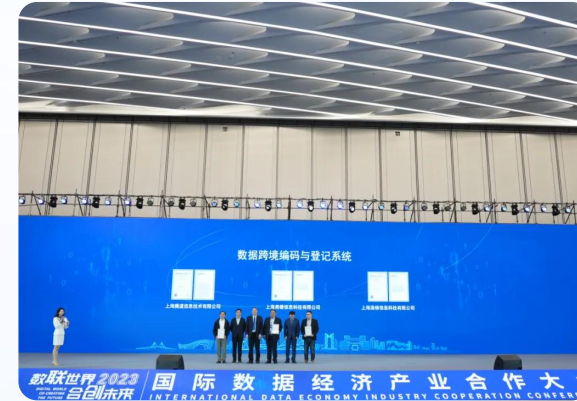


◆ Sales teams at home and abroad, at any time to provide professional and efficient sales services.

Brand Events

Tendata is invited to major events organized by government, professional departments and industry associations, maintaining close interaction with these organizations over the long term and keeping abreast of the latest industry trends. Meanwhile, it regularly hosts trade-industry exchange meetings and salons, bringing new foreign-trade concepts and practical knowledge to foreign-trade enterprises.

- ① As a benchmark foreign-trade big-data service enterprise, Tendata was invited to participate in **The 137th Canton Fair 2025**, and co-hosted **The 136th Canton Fair 2024 Industry Trends Forum**
- ② Tendata was invited to attend **The 14th Topdigital Innovation Marketing Awards 2026**
- ③ Tendata was invited to attend Wu Xiaobo Channel's **The 3rd Globalization Global Summit**
- ④ Tendata was invited to attend "The 2026 Inaugural Zhejiang Business Global Navigator Summit"
- ⑤ Tendata was invited to attend **International Data Economy Industry Cooperation Conference**
- ⑥ Tendata was invited to attend **Bac Ninh Province, Vietnam Business Negotiation & Investment Promotion Conference**
- ⑦ ...



Global Enterprise Globalization

AI Intelligent Decision-Making Partner

100,000+ Clients Worldwide

