FFH-NEST

Tech Pillow

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Story of FFH-NEST

Deep within the vast Chinese landscape lies a legendary hidden village, a serene region renowned as an ancient longevity village. Its elders appear spirited and healthy, having long cherished restful sleep - embodying a thousand years of Eastern lifestyle wisdom.

The brand founder chanced upon this hidden ancient village and encountered a heritage craft of traditional pillow-making passed down through generations. Rooted in Hong Kong's international perspective, the brand merges Eastern antiquity with cutting-edge technology. It carries forward the classic pillow architecture while selecting premium innovative materials. Precious titanium metal is empowered with gel technology, complemented by exquisite handmade embroidery in national-style silk.

The phoenix returns to its nest, cradled in restful sleep. Thus the brand is named - FFH-NEST.
Taking ancient methods as the soul and technology as the backbone, rooted in Hong Kong and facing the world, FFH-NEST is dedicated to creating high-quality sleep experiences that adapt to dynamic human body postures for professionals worldwide.

FFH-NEST

FFH-NEST carries forward the Eastern ancient pillow architecture while integrating internationally cutting-edge technology materials.

Distinguished from common traditional bread-shaped pillows, the entire FFH-NEST product line adopts exclusive irregular aesthetic shapes paired with scientifically zoned support structures.

Skin-friendly gel layers are skillfully fused with handcrafted internal curved support components, gently caring for neck and shoulder muscles throughout the night's sleep, adapting to the natural physiological curve of the cervical spine, helping the body and mind relax and unwind, effortlessly entering a state of light, deep, floating sleep.

Patents Combining Chinese Aesthetics

Every product holds patents and copyrights

Note: Patents displayed represent only a partial showcase.
The brand holds numerous additional R&D patents and copyrights not listed here.

SGS Certification

Gel & Memory Foam Material - SGS EU Export Certification

EN 71-3 (EU) and ASTM F963 (US) compliant

Note: Class A infant-grade standards displayed represent only a partial showcase.
The brand holds numerous additional Class A test reports not listed here.

Special Craftsmanship & Materials

- High-density ~98% cooling gel
- Built-in SGS-certified ABS components
- Hand-polished titanium metal components
- Class A infant-safe fabric (GB 18401)

The internal structure shown is for illustrative purposes only; please refer to the actual product.

Phoenix Nest Haute Couture Series

Double Patent | FFH-NEST Double PATENT

- ✓ Perfect Handicraft: Hand-sewn by experienced artisans taking over 20 days
- ✓ Built-in Black Tech: Titanium curvature co-developed with orthopedic imaging experts
- ✓ Outstanding Visual: Imported silk fabric, double-bird embroidery with Eastern charm
- ✓ Auspicious Meaning: 'Phoenix Perched on Parasol Tree' symbolizes good fortune

Firewheel Curved Model

Double Patent | FFH-NEST Double PATENT

Back-sleep: Gel Soft Touch + ABS Rigid Support - High-density material with SGS-certified ABS structure, one-piece molded, securely supporting the neck hollow according to scientific arc, verified by orthopedic team.

Side-sleep Firewheel Shape: Dual-wheel Face Cradle + Shoulder-Neck Parallel Alignment - Gel round wheels fully cradle the face; bottom diagonal cut allows shoulders to naturally fit, keeping head, neck, shoulders parallel.

Target Users: Heavy phone users, programmers, designers, people with straightened cervical curvature.

Dynamic Ergonomics

According with Ergonomics

Ergonomics is never a static standard; it is a dynamic sleep aesthetics that follows body shape and sleeping posture.

Urban life is tense; long desk work gradually straightens the natural cervical curve. When resting on the back, the pillow should gently support the neck hollow and embrace the shoulders and neck. When lying on the side, it should adapt to shoulder width, steadily supporting head, neck, and shoulders, softening ear pressure.

FFH-NEST draws inspiration from dynamic zoned bionic design, breaking rigid traditional pillow shapes - one pillow fits multiple body positions. Blending Eastern craftsmanship with international sleep aesthetics, every night's rest is a full, comfortable support for shoulders, neck, and mind - a peaceful, contented rest.

Product Series

• **Fengqi Wutong Handmade Pillow**	**Custom from RMB 10,000**
• **Titanium Pillow Series**	**From RMB 1,399**
• **Middle-aged & Elderly Series**	**From RMB 899**
• **Multifunctional Pillow Series**	**From RMB 999**
• **Vermilion Bird Series**	**From RMB 999**
• **Travel Pillow Series**	**From RMB 999**
• **Children & Teen Series**	**From RMB 699**
• **Men's Series**	**From RMB 999**

Brand Stores & Pop-ups

- China Duty Free (CDF) Pop-up, Guangzhou South Railway Station | Dec 2024 - Apr 2025
- Pop-up, Yunda Hui Mall, Changsha, Hunan | Nov 2025 - May 2026
- Pop-up, Wanda Plaza, Yichun, Jiangxi | Apr 2025 - Dec 2025
- Direct Store, Jiushan Jinmaofu, Wenzhou, Zhejiang | Apr 2026 - Present
- Direct Store, Wentang Hot Spring Town, Yichun, Jiangxi | Jul 2023 - Present

FFH-NEST Commonweal

We Have Always Been Taking Action

FFH-NEST partners with Zhejiang Zhi'ai Charity Foundation
to send warmth to children in Gaza

Donations to Elderly Living Alone | Donations to Orphans