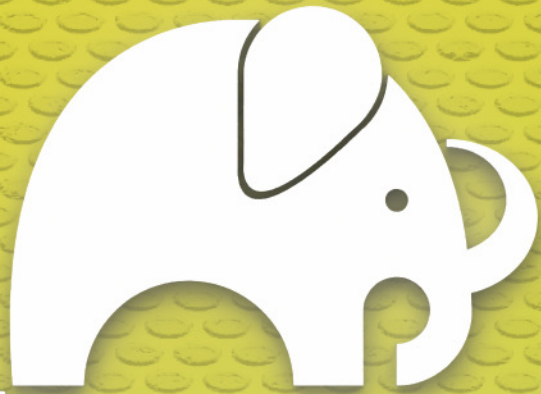




fipper®
Feel the Rubber!



Step into **COLORS**
Life is more vibrant with **fipper®**

FIPPER RETAIL SDN. BHD.

No. 1,3,5 & 7, Jalan Indah 2/18,
Taman Universiti Indah,
43300 Seri Kembangan, Selangor.

+603 - 8942 3171 +603-8959 6998
marketing@fipperslipper.com

www.fipperslipper.com
www.fipperslipper.com.my

Our Unique Selling Point

COMFORT
DURABILITY
HIGH QUALITY
AFFORDABILITY
ALL OCCASIONS
STYLISH DESIGN



Recognitions



asean
OUTSTANDING
BUSINESS
AWARD 2016



Alibaba Group
MALAYSIAN
HIGH-QUALITY
BRAND AWARD
2020



Hello!

WHO WE ARE?

At Fipper, we celebrate color, culture, and individuality. Since our inception in 2008, we have been committed to blending comfort, style, and durability into everyday footwear. Our vision is to revolutionize the casual footwear industry by offering trendy, high-quality, and eco-friendly rubber slippers for all walks of life.

Designed for modern lifestyles, Fipper sandals are more than just footwear – they are a statement of comfort, affordability, and vibrant living.



VISION

“ TRULY NATURAL RUBBER ”

We are passionate about connecting people to nature through our high-quality natural rubber footwear. Our vision is to enrich everyday experiences by ensuring comfort, sustainability, and durability in every step.

MISSION

ONE PURPOSE, ONE BRAND

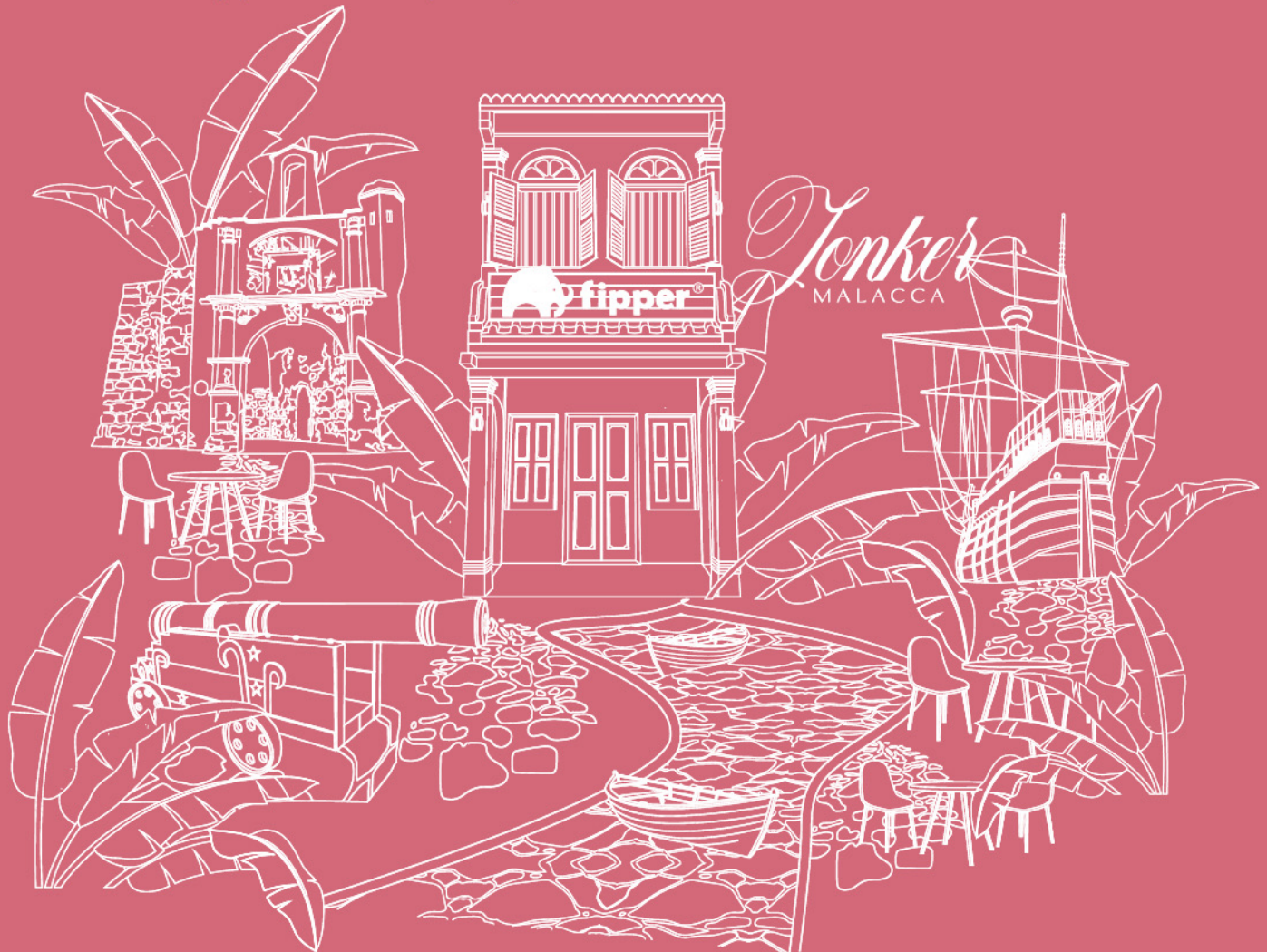
Our mission is to provide stylish, high-quality rubber footwear that is accessible to everyone. We are committed to offering affordable yet ergonomic designs that prioritize both comfort and fashion. Sustainability is at the heart of our brand, as we continually embrace eco-friendly materials to reduce our environmental impact. Through ongoing innovation, we strive to create designs that seamlessly align with modern lifestyles, ensuring that our customers always experience exceptional quality and satisfaction with every step they take in Fipper footwear.

Fipper Heritage Concept Store



JONKER WALK, MALACCA

Located in the heart of Jonker Walk, Melaka, our newest concept store brings the vibrant spirit of heritage and modern retail together. Set amidst the historical charm of Melaka's iconic tourist hub, this store offers a unique shopping experience, blending tradition with Fipper's contemporary footwear.



Heritage Location – Nestled in a UNESCO-listed historic area, rich in culture and tradition. Tourist Hotspot – A must-visit destination attracting local and international visitors. Authentic Store Ambience – Inspired by Melaka's colonial and Peranakan heritage, our store reflects a unique blend of history and modern lifestyle. Fipper Comfort, Everywhere – Bringing affordable, stylish, and durable footwear to explorers, shoppers, and history lovers alike.

WHY JONKER WALK?



Visit us at our Jonker Walk outlet

No. 99, Jalan Hang Jebat, 75400 Bandaraya Melaka, Melaka.

Design & Concept

We specialised in the team design of our very own brand of footwear. At Fipper, we employed a dedicated team of professional designers that keep track of the latest design of slippers that suits the requirements and comfort footwear lovers, bring it indoors or outdoors. These designs shall then be delivered over to our carefully selected factories in Thailand for careful production.



To ensure our slippers are of the highest quality which contains natural rubber, we invested in coming up with our very own molding to ensure our customers only get the best out of our original products. Meanwhile Fipper design and branding are trademarked whereby it is our utmost priority to ensure our product is high quality and meets requirements and lifestyle concepts of footwear lovers. We achieve this by bringing obsessive attention and our passion in the design of footwear into our Fipper.

Fipper's success largely comes from the concept of combining our innovatives design and combination of color for all footwear lovers. Having said that, our Fipper enjoys a good reputation for producing high quality, stylish design and comfortable footwear.



“ FROM COMFORT TO STYLE ”

Fipper E-Commerce

www.fipperslipper.com.my

Since launching in May 2017, Fipper has expanded its digital footprint, making our products accessible across major e-commerce platforms:

With strong partnerships on Zalora, Shopee, Tiktok, Tokopedia, Taobao, Tmall, Douyin and Lazada, Fipper continues to reach global markets, offering seamless shopping

Official Online Stores :



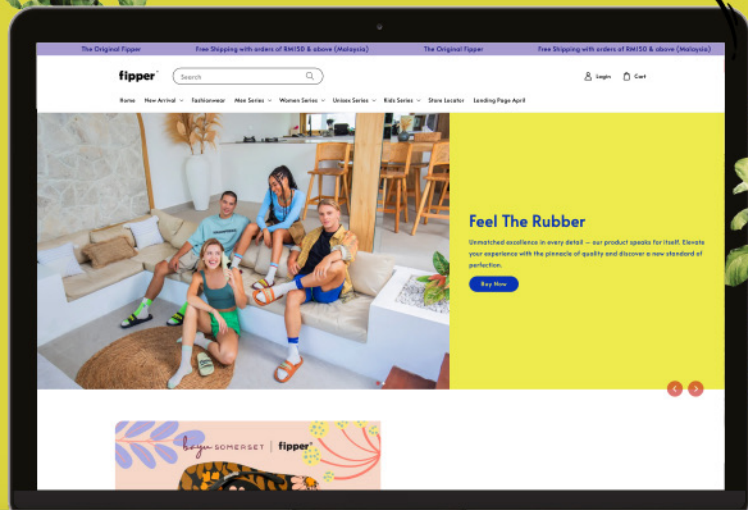
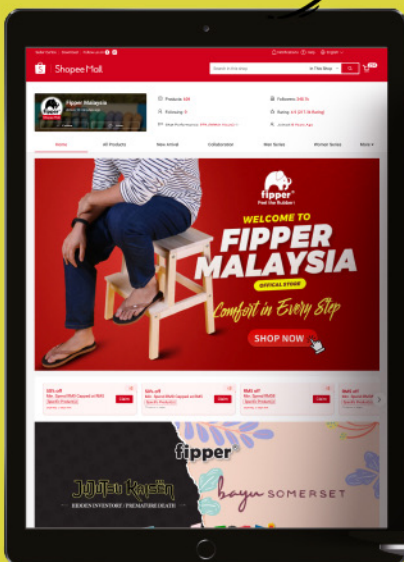
shopee.com.my/fipperhq

Shopee



www.lazada.com.my/fipper-slipper

www.fipperslipper.com.my



tokopedia

Corporate Social Responsibility (CSR)



At Fipper, we believe that businesses play a crucial role in building a better society. Through our Corporate Social Responsibility (CSR) initiatives, we continuously strive to make a positive impact by supporting charity, environmental sustainability, and social well-being.

Rainbow Walk Charity – Kids Fashion Show

Fipper was honored to participate in the Rainbow Walk Charity – Kids Fashion Show, where we donated 600 pairs of slippers to orphans. This initiative, recognized by the Malaysia Book of Records, set a milestone as "The Most Number of Orphans Participating in a Fashion Show".

By providing footwear to those in need, Fipper continues its mission to spread kindness and make a difference in the lives of underprivileged children.



CSR Blood Donation Drive

Fipper is proud to advocate for life-saving initiatives by organizing our annual CSR Blood Donation Drive. In collaboration with local healthcare providers, our team and members of the public came together to contribute to the national blood bank, ensuring that those in medical need have access to vital resources.

By hosting this drive, Fipper aims to raise awareness about the importance of regular blood donation and its impact on saving lives. This initiative reflects our core value of community care, as we strive to support the health and well-being of our fellow Malaysians. We are deeply grateful to all the donors who stepped forward to make a difference, reinforcing our commitment to building a stronger, healthier society together.

Corporate Social Responsibility (CSR)



Fipper Intro & Demo at Cradle Love Park, Cheras

In conjunction with rainbow Walk charity – Kids Fashion Show, Fipper visited orphan home to share the beauty of Fipper product and how they can be part of the process in making slipper.



Collaboration With Pusat Jagaan Kanak-Kanak Yatim / Miskin Rukaiyah



Fipper brought our mobile retail experience directly to the children of Pusat Jagaan Kanak-Kanak Yatim / Miskin Rukaiyah to provide more than just a donation. This interactive event gave each child the opportunity to explore the vibrant Fipper collection and personally select their favorite pair of slippers from our mobile truck, ensuring a perfect fit and personal style.

By allowing the children to choose their own colors and designs, we aimed to celebrate their individuality and provide a sense of empowerment. Seeing the joy and excitement as they picked out their new footwear reminds us why we do what we do. Fipper remains dedicated to spreading kindness and making a meaningful difference in the lives of children within our community.

Corporate Social Responsibility (CSR)



Environmental Initiative – Zoo Negara

Fipper actively promotes environmental conservation by organizing a CSR Clean-Up Program at Zoo Negara. Our team volunteers to maintain and clean enclosures, ensuring a safer and healthier environment for the animals.

By participating in this initiative, Fipper reaffirms its commitment to wildlife conservation and sustainability, encouraging a cleaner, greener future.



Animal Welfare – Cat Shelter Support

Fipper is dedicated to making a positive impact on our community, extending our care to our feline friends.

- **100% Charity Initiative:** All proceeds from our Keychain Blind Bag collection are donated directly to local cat shelters.
- **Providing Essential Care:** This initiative funds food, medical supplies, and better living conditions for rescued animals, embodying Fipper's commitment to kindness and social responsibility.

Corporate Social Responsibility (CSR)



Supporting Flood Relief Efforts

The devastating floods in December 2024 left a profound impact on many communities, particularly in the states of Terengganu and Kelantan. Recognizing the urgent need for support, Fipper swiftly mobilized a targeted flood relief contribution to provide essential aid to those affected. By focusing our efforts on these deeply impacted areas, we aimed to offer immediate comfort and practical assistance to individuals and families navigating the aftermath of the severe weather.

Through this contribution, we were able to supply vital necessities to help mitigate the daily challenges faced by flood survivors. Fipper is proud to stand in solidarity with the people of Terengganu and Kelantan, reaffirming our commitment to social welfare and community support in times of crisis. We hope this initiative brought not only physical relief but also a sense of comfort and reassurance to the brave survivors working to rebuild their lives. Our thoughts remain with all those impacted, and we are dedicated to playing our part in the region's recovery and long-term well-being.

CSR SMK Pendidikan Khas Setapak



Fipper is deeply committed to supporting inclusivity and vocational education. We were privileged to partner with SMK Pendidikan Khas Setapak, a dedicated school for students with visual impairments and special needs. Through this initiative, we donated soft-traction Fipper slippers tailored for tactile comfort and safety. Furthermore, we facilitated vocational training workshops on footwear design and e-commerce for students, empowering them with valuable entrepreneurial skills for their future. This partnership underscores our mission to foster a more inclusive society where everyone has the opportunity to thrive.

ASEAN Reacord



Fipper Retail Sdn Bhd has been officially recognized by ASEAN Records as 'ASEAN's Most Multi-Colored Slipper Brand,' a prestigious title that reflects the brand's commitment to creativity, innovation, and individuality. With an unparalleled collection of 1,742 unique color combinations, Fipper has transformed the simple slipper into a bold fashion statement, allowing customers to express their personality through vibrant and stylish footwear.

This recognition is not just about numbers; it represents Fipper's dedication to redefining casual footwear by offering unmatched variety and versatility to consumers. By continuously expanding its range of colors and designs, Fipper has positioned itself at the forefront of fashion-forward yet functional footwear, catering to an ever-evolving market.

With roots in natural rubber craftsmanship and a passion for affordable, high-quality products, Fipper has successfully blended style, comfort, and durability into its collections. From classic monochrome shades to eye-catching, trendsetting hues, the brand ensures that there is a perfect pair for every individual, occasion, and lifestyle.



**ASEAN's Most Multi-Colored
Slipper Brand
Fipper, with over 1,742
unique color combinations
as of 11th November 2024**

This recognition by ASEAN Records is a testament to Fipper's ability to stay ahead of market trends, push creative boundaries, and meet consumer demand for both comfort and aesthetics. It reinforces the brand's stronghold in the ASEAN region, further solidifying its status as a leader in the footwear industry.

As Fipper continues to grow, this milestone serves as a stepping stone for further expansion and innovation, paving the way for more groundbreaking designs and international recognition. With a steadfast commitment to quality, sustainability, and inclusivity, Fipper is set to redefine the standards of modern footwear.

**Fipper - Where Comfort, Style, and
Innovation Walk Together.**

Malaysian Book of Records



We are honoured to be Certified by Malaysia Book of Records as:



The Most Multi-colored Slippers

Produced in Malaysia with 109 multi-colored slipper.

The Biggest Slipper Replica

with 5 meters in height x 2.44 meters in width.



E-Commerce Award



Malaysia Top E-Commerce Merchant Awards 2022

Selangor Information Technology and Digital Economy Corporation (SIDEK) has hosted its Malaysia Top E-Commerce Merchant (TOP ECM) Awards to honour and recognize e-commerce merchants in Malaysia.

The Malaysia Top ECM Awards is a prestigious award that seeks to reward the most successful, creative and innovative homegrown e-commerce merchants. At the same time, merchants who take part can benefit from increased recognition and opportunities to further increase their brand's presence among industry players.



The Malaysia Top ECM this year had received the highest submissions since its first edition with 440 applications. A 106.6% increase from the previous year's record of 213 submissions. The Malaysia Top ECM has garnered RM 58.9 million in sales and 427,643 orders.

Fipper is trying every way to possible to reach Fipper fans and to convey our message through.

fipper® **Feel The Rubber!**

E-Commerce Award

ALIBABA GROUP Malaysian High-Quality Brand Award 2020

The story of Fipper and Tmall Alibaba starts from the Alibaba Netpreneur Training Programme, organized by Alibaba Business School, in partnership with MDEC, MATRADE & SME CORP. In this initiative, Our CEO Jee Von, offering rubber slippers to China, leveraging the fact that China does not have the environmental conditions to be a primary producer of natural rubber. Wearing a pair of comfortable bouncy natural rubber slipper is definitely a great experience that Fipper would want to share with China consumer, and therefore, Fipper decided to enter China Market.

The management team then comes to a decision entering the China market through E-Commerce instead of opening physical stores in China, having in mind that online stores without geographical restrictions would reach more Fipper fans more effectively in a short time. In less than two-month time, Fipper officially opened an overseas flagship store on Tmall in November 2019. Even though the outbreak of Coronavirus was reported in China and slipper demand reduces with travel restrictions imposed under this global pandemic, it does not stop Fipper in introducing good rubber slippers to the market.



Alibaba Group MALAYSIAN HIGH-QUALITY BRAND AWARD 2020

Surprisingly, our Basic Series recorded a highest sales volume of over 7,000 pairs in a month, and Fipper were ones earned the title as TOP 1 in the shoes category, serving good foundation for future China market penetration. Furthermore, Fipper enhance brand influence in various way, from collaborating with Liu Tao's, a famous Chinese actress to be Fipper spokesperson, and major Taobao live host, to news article publishing in credible new channel such as 搜狐、今日头条、百家号、齐鲁壹点、凤凰、企鹅号、一点资讯, and update brand information through 小红书.

Product Category

*"Life is beautiful in all it's colors,
even the darker ones,
they're here for a reason"*



Basic

From enjoying your sunny day escape on the beach to a day in the backyard, our BASIC series are perfect for enjoying the good life. Featuring a minimalistic approach coupled with the women's BASIC-S series.



Black Series

Minimalistic approach for the modernized men, the BLACK SERIES is versatile for simplicity



Refitt

Ever dreamed of having a perfect feet companion? Designed with an extra comfortable sole, this series marks the epitome of a perfect-fitt.



Trekker 2.0

The adventure is calling! From every stoop, ocean, sidewalks, creek and falls around the world, our newly upgraded Trekker series are ready to stand off the challenges!

Product Category

"Life is beautiful in all it's colors, even the darker ones, they're here for a reason"



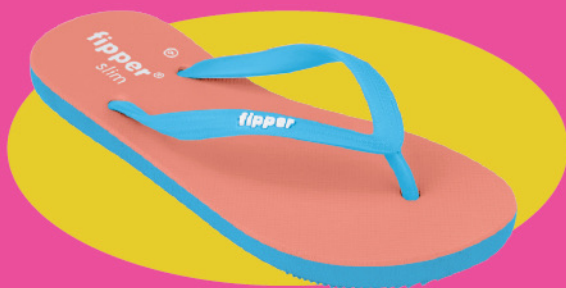
Basic-S

Give your shoe collection a touch of monochrome flair with these women's BASIC-S series. Pairing with the men's BASIC series, whether you're dressed up or down it is definitely perfect for every occasion!



Strappy

Take to the spotlight with these super stylish slippers. The base design sits perfectly on a spongy rubber providing ultimate comfort with addition of the back strap.



Slim

A casual essential. Lightweight & Ultra-Comfortable, it comes in a variety of colours. it's the perfect pair to throw in your bag, whether heading to the gym, the spa or a warm gateway.



Wedges S

Our Wedges just got upgraded!. Less heel, more lush. No matter what the outfit, these chic & comfortable Wedges S will put your at most fashionable.

Product Category

"Life is beautiful in all it's colors, even the darker ones, they're here for a reason"



Glitter

Proveable as jewel & craft with diamond pattern on its surface. Sparkling jewels on a strap are just perfect to light up your daily outfit.



Shine

Shine throughout the day with our newest collection, yes you guess it; Shine! Made specifically to blend in between your formal and casual outfit, this pair will make you feel the real unbeatable comfort.



Slim Linea

Crafted from supple natural rubber for an exquisite feel. Available in a stunning array of colors to elevate your everyday ensembles. Slip them on, and let your feet revel in the elegance they deserve.



Classic

Plush natural rubber, flexible, lightweight outsole come together to make the FIPPER CLASSIC series affordable & a comfort joy to wear.

Product Category

"Life is beautiful in all it's colors, even the darker ones, they're here for a reason"



Wedges

Our Wedges series just got upgraded! Upgraded material and more lush. Every New Wedges series is unique as: Stainless steel Fipper signature emblem on straps. Classic combination of a high quality foam and rubber to smooth your every day stride. Built with a ergonomically heel height for better wearer's posture



Fluff

The Fipper Fluff Series is made for those who want to stay cozy in style. Designed with a plush, fluffy upper and soft footbed, this slipper offers indoor comfort with a fashionable twist — perfect for lounging at home or quick errands in comfort.



Wide

These dual layered slippers are perfect for letting you relax & unwind by kicking off your shoes & slipping into these cozy comfortable wide structured slippers.



Comfy

Treat your feet with our Comfy lineup. Featuring a flat sole and colourful straps, this casual style keeps your feet comfortable in sun soaked days to breezy cold nights.

Product Category

"Life is beautiful in all it's colors, even the darker ones, they're here for a reason"



Slip On

Lightweight cushioning and plush, resulting in laid-back street style. Supreme comfort, adorned with Fipper signature on side for an iconic slides finishing. Unique combination of colour that will compliment any outfit and occassions.



Trail Plus

Step out in style without busting your bank with Fipper Trail. Designed to fit in with tropical humid climate, Trail keep your feet cool with a quick-dry insole and extra durable material. The flexible outsole ensures natural movement on any terrain. Perfect for your next destination!



Trail

Step out in style without busting your bank with Fipper Trail. Designed to fit in with tropical humid climate, Trail keep your feet cool with a quick-dry insole and extra durable material. The flexible outsole ensures natural movement on any terrain. Perfect for your next destination!

Product Category

"Life is beautiful in all it's colors, even the darker ones, they're here for a reason"



Slip On Ace

Crafted to be the best-yet version of our celebrated Slip On series, this is our true Ace in your fashion deck. Made from same lightweight, durable material of our Slip On series, with upgraded double fabric on the lower strap to further add comfort and extra grip to your feet.



Slip On Glitzy

Free your toes from any hassle with the all-new Fipper Glitzy! Slip it while you are on the go, we are responsible to keep it classy. The midsole material is made to combine both lightweight cushioning and plush, resulting in



Slides

Slides brings a sleek, minimalist design with next-level comfort, featuring a cushioned sole for all-day wear and an easy slip-on fit. Made with durable materials and a non-slip sole, it's all about stability and versatility, seamlessly matching any look. Finished with the iconic Fipper logo, it's the ultimate blend of style, quality and functionality.



Flex

Designed for every court sport — from pickleball to badminton, tennis to futsal. Crafted with soft, cushiony material, it delivers the comfort and support your feet crave after explosive sprints, quick pivots, and hard landings. Because recovery starts the moment the game ends laid-back street style.

Product Category



Kids

Featuring the super comfy soles with vibrant colours of this slippers which is made with plush construction for a soft fit be it during their fun times or walk in the park.



Champ

From their first steps, to first day of school, these series are designed for children who like to move. Craft with special support foam, this series can help your toddler balance as they walk up or down.



Todd's

Extra velvety, activating toddler's imagination with multicolor playing. Perfect for your little ones.



Junior

Let your little one flaunt style from heel to toe with these series. The stylish colours enhance the appeal of these trendy slippers while the sole is meant to keep their feet at ease all day long.



Slip On Kids

Free little toes from any hassle with the all-new Fipper Slip On Kids! Designed for easy wear and nonstop fun, these slip-ons are perfect for kids who love to move, play, and explore—while parents enjoy peace of

Special Edition

*"Life is beautiful in all it's colors,
even the darker ones,
they're here for a reason"*

Elphie™

Where Playfulness Meets Everyday Comfort

Inspired by Elphie, Fipper's beloved mascot, the Elphie collection blends fun, comfort, and style in every step. With a lightweight build and ergonomic footbed, these slippers offer the perfect mix of practicality and trend. Their sleek yet playful design showcases a bold personality, while high-quality natural rubber ensures durability and comfort. Perfect for city strolls or casual outings, Elphie is your go-to choice for everyday wear.



LIMITED EDITION

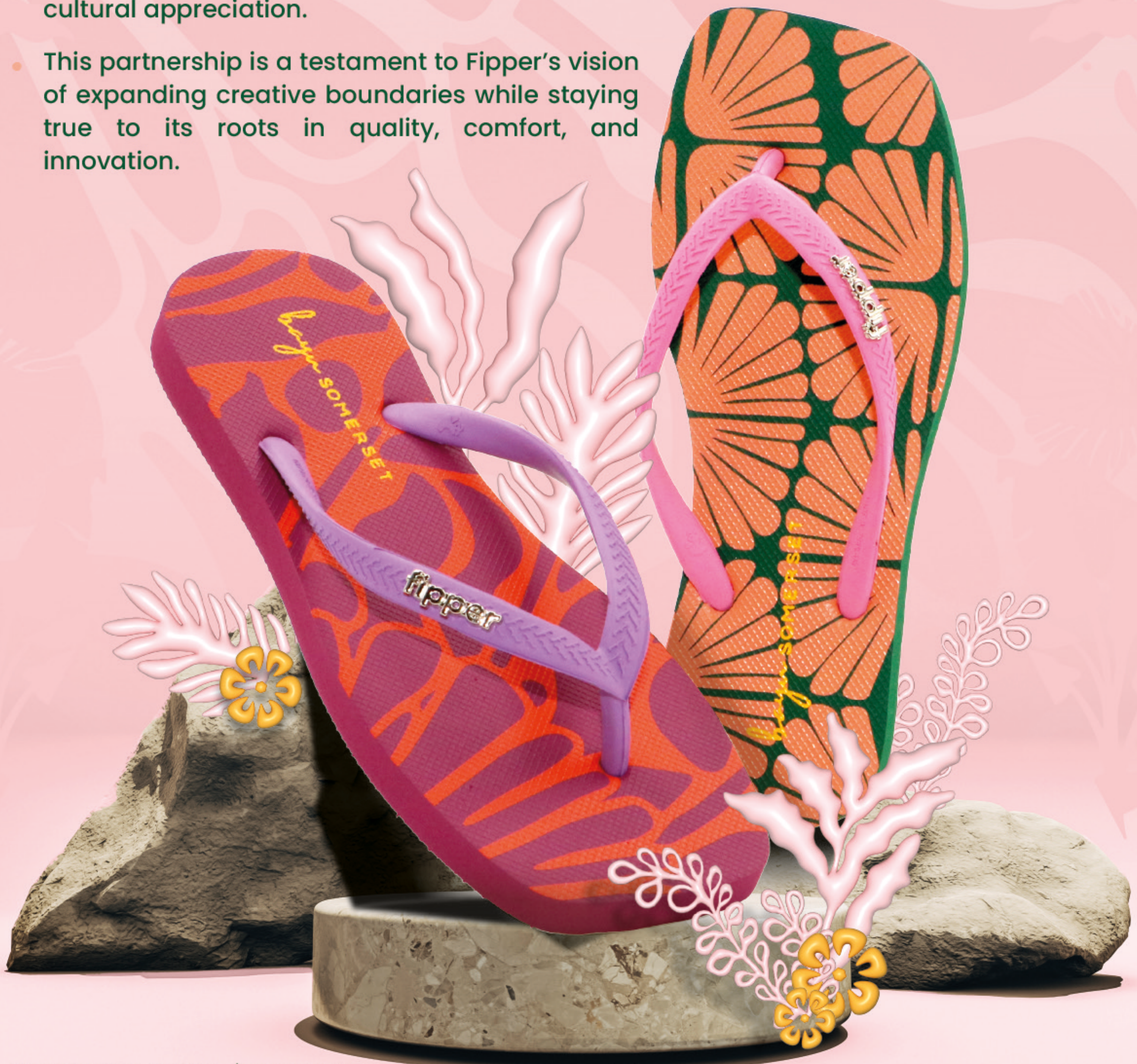
COLLABORATIONS

fipper® | *bayu* SOMERSET

Fipper proudly presents its first-ever printed slipper collection in collaboration with Bayu Somerset, a brand renowned for its commitment to preserving traditional artistry. This partnership seamlessly blends cultural heritage with contemporary design, marking a significant milestone in Fipper's journey of innovation.

Through this collaboration, Fipper introduces intricate prints inspired by timeless Malay aesthetics, elevating the slipper from a functional necessity to a meaningful fashion statement. By integrating premium natural rubber with heritage-infused designs, this collection reflects Fipper's commitment to craftsmanship, creativity, and cultural appreciation.

- This partnership is a testament to Fipper's vision of expanding creative boundaries while staying true to its roots in quality, comfort, and innovation.



LIMITED EDITION

COLLABORATIONS

JUJUTSU KAISEN

HIDDEN INVENTORY / PREMATURE DEATH

© Shueisha/Shueisha, J U J U T S U K A I S E N Project | Licensed by Medakid

fipper®



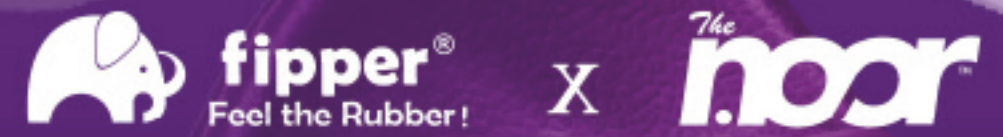
As a brand that embraces creativity and innovation, Fipper has collaborated with Jujutsu Kaisen, one of Japan's most iconic anime franchises, to launch an exclusive limited-edition collection. This collaboration represents Fipper's ability to merge global pop culture with functional lifestyle footwear, appealing to both anime enthusiasts and fashion-forward consumers.

By integrating signature elements from Jujutsu Kaisen's characters and themes, this collection showcases Fipper's commitment to engaging with evolving consumer trends while maintaining its core values of quality and comfort.

The collaboration with Jujutsu Kaisen underscores Fipper's growing influence in the lifestyle and entertainment space, reinforcing its position as a brand that transcends traditional footwear boundaries to connect with diverse audiences worldwide.



LIMITED EDITION



COLLABORATIONS

noor

Exclusive collaboration with The Noor by Neelofa .

Free your toes from any hassle with the all-new Fipper Slip On! Slip it while you are on the go, we are responsible to keep it classy. Comes in with another layer to protect your feet from any restless feel.

The midsole material is made to combine both lightweight cushioning and plush, resulting in a laid-back street style.

Supreme comfort, adorned with Fipper & The Noor signature on the side for iconic slides finishing.

Unique combination of candy colour that will compliment any outfit and occasion.

"BUILD YOUR
OWN PATH
WITH EVERY
STEPS" *The Noor*



LIMITED EDITION

COLLABORATIONS

malaysia 
airlines

X



fipper®
Feel the Rubber!

WHEN CLASSY MEETS CASUAL

Exclusive collaboration with Malaysia Airlines Berhad .

Free your toes from any hassle with the all-new Fipper Slip On! Slip it while you are on the go, we are responsible to keep it classy. Comes in with another layer to protect your feet from any restless feel.

The midsole material is made to combine both lightweight cushioning and plush, resulting in a laid-back street style.

Supreme comfort, adorned with Fipper & The Noor signature on the side for iconic slides finishing.

Unique combination of candy colour that will compliment any outfit and occasion.



LIMITED EDITION



COLLABORATIONS

Fuel & Happy

PETRON

A one of a kind collaboration. Who would've thought that a footwear brand makes a good partnership with an oil and gas company? Fipper did it. With the symbols of being an energy compound surely gave the impression of power. Fipper showcased special designed slip ons and slippers portraying the power energy of movement in footwear without neglecting its comfort, durability and style.



LIMITED EDITION

COLLABORATIONS

Exclusive Collaboration with Famous Malaysian E-sport players. This collection as a stylish piece to suit your inner gamer spirit while being in casual and comfy looks for all day.

fipper® × **SOLDZ**



fipper® × **DDYHD**



fipper® × **HomeBois**



fipper® × **SZ.**



LIMITED EDITION



COLLABORATIONS



HOME IS WHERE THE FIPPER ARE

Unleash the urban vibes with our game-changing collaboration – the Fipper x The Cap City Slip-On series. Fusing street style with next-level comfort, giving you a pair that's lit from every angle. Features combination of material that makes you ready to flex and hustle in concrete jungle, without compromising comfort.

LIMITED EDITION



COLLABORATIONS



GEAR UP FOR GLORY

Fipper x Battle of the Reds (BOTR) – Partnering in Global Sporting Excellence

Fipper is honored to be an official partner of Battle of the Reds (BOTR), an internationally recognized football event that unites legendary football players and fans from around the world. This partnership signifies Fipper's expansion into global sports collaborations, reinforcing its presence beyond the footwear industry.

BOTR is a prestigious event featuring renowned former professional footballers, creating a platform that celebrates sportsmanship, nostalgia, and community engagement. By joining forces with BOTR, Fipper aligns with an event that shares its values of inclusivity, active lifestyles, and global connectivity. As Fipper continues to evolve as an international brand, partnerships like BOTR strengthen its role in cultural and sporting events, showcasing the brand's ability to resonate with diverse audiences on a global scale.

Fipper – Expanding Footprints Beyond Fashion.



Merchandises

Hydrate
Motivate
Feel Great

CORDUROY Series



5 PANEL Series



Limited Edition Merchandises

Hydrate
Motivate
Feel Great



Roundy Beach Towel ø 120cm & 150cm



Flag Bath Towel

Proudly Supporting Visit Malaysia 2026

Fipper is honored to collaborate with Tourism Malaysia in the lead-up to Visit Malaysia Year 2026. As a homegrown brand, we are dedicated to promoting our nation's vibrant culture and beauty to a global audience. Through this partnership, Fipper will feature the VM2026 logo across our promotional campaigns and digital platforms, walking hand-in-hand with the nation to welcome the world to Malaysia.



Let's Go
Walk Through
Malaysia
with **fipper®**

Empowering Malaysian Cinema: "Mama Not Again!"



Fipper is proud to be the Main Sponsor (荣誉呈现) of the highly anticipated local film, "Mama Not Again!". By taking a lead role in supporting this production, Fipper continues to champion the growth of the Malaysian creative industry. This partnership reflects our brand's commitment to family values and the shared joy of storytelling, placing Fipper at the heart of Malaysian popular culture.





A Viral Sensation

Ya Raya

BELLA ASTILLAH

A Viral Sensation: "Ya Raya" with Bella Astillah

Building on our tradition of festive celebrations, Fipper collaborated with local icon Bella Astillah and Universal Music Malaysia for the hit single "Ya Raya". The campaign was a resounding success, achieving a remarkable milestone of over 1.1 million views on YouTube.

Cultural Resonance: The project successfully blended traditional Raya sentiments with Fipper's modern, relaxed lifestyle.

Community Engagement: Through this musical collaboration, Fipper became an integral part of the nation's festive soundtrack, further solidifying our position as a beloved homegrown brand.



UNIVERSAL MUSIC MALAYSIA



fipper[®]
Feel the Rubber!

International Flagship Expansion

Fipper continues to solidify its presence as a global lifestyle brand by strategically expanding into world-renowned tourist destinations. Our flagship stores are more than retail spaces; they are immersive hubs that bring Malaysian comfort to the world's most iconic shore.



Flagship Store (Indonesia) Bali Island

Bali Island, Indonesia : Situated in one of the world's most famous island getaways, our Bali flagship store caters to an international community of travelers and beach-lovers.

Flagship Store (China) Hainan Island



Hainan Island, China : Our presence in China's premier tropical offshore duty-free hub marks a significant milestone in our East Asian growth, introducing Fipper's signature quality to a vast new market.

Limited Edition Merchandises

Hydrate
Motivate
Feel Great



Pixel Bath Towel



Striped Bath Towel

Limited Edition Merchandises

Hydrate
Motivate
Feel Great



Self-Inflatable Pillow



ENVIRONMENTAL FRIENDLY

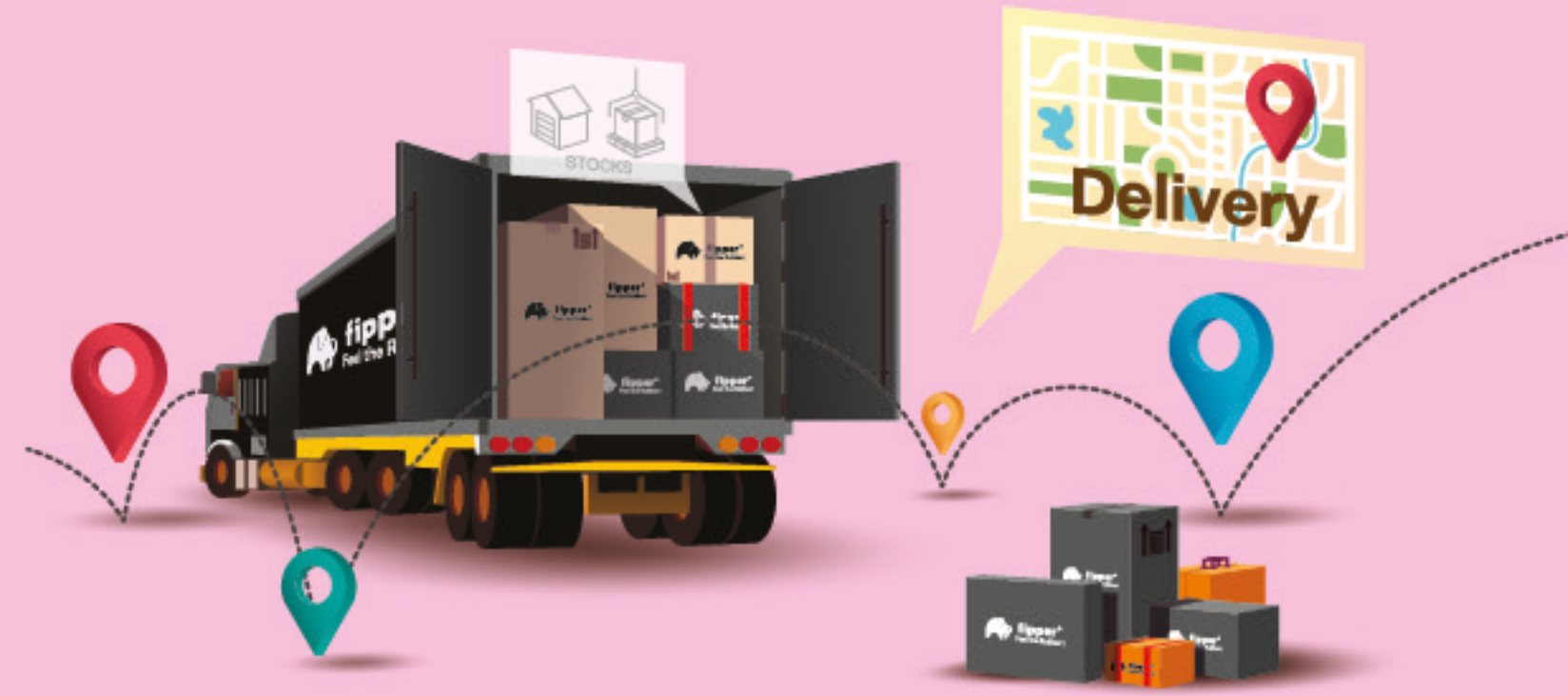
It is said that your feet are the one thing that keep you close to the ground and earth. It makes you apart and one with Mother Nature.



Fipper is constantly thinking of ways to keep the wearer tied closely to their roots, keeping it natural and stylish, making these two terms synonymous by creating sustainable and eco-friendly slippers. This provides a mechanism that helps the wearer make green change for the planet while staying fashion forward. How does Fipper accomplish this task? The answer lies in our biodegradable slippers made from materials capable of being broken down rapidly by the action of microorganisms while keeping our suppliers super comfy and with it's springly soles.

Supply Chain Management

Logistic efficiency for us at Fipper is as important as our Product & Development Team. It is not the quest for cutting costs that will sustain our manufacturing base, but the investment in efficiency by the use of technology and improved operation. We remain efficient, while seeking better ways to improve into a manufacturing growth period.



Maintain a Real-Time View of Warehouse Inventory

Involves maintaining a real-time view of warehouse order status, inventory and labor. Additionally, our sales team is able to see in real time what orders are being picked or have been staged for shipment. This allocation of duties allows an efficient product flow throughout the day. Ever-changing customer demands dictate the need to increase flexibility in existing facilities.

Track Results & Keep Evolving

We measure results and implement changes to improve our warehouse performance. Through the increased use of technology, we can measure order fulfillment, inventory management and warehouse performance statistics.

Organizing our warehouse and changing equipment to increase the amount of usable production space will allow us to grow sales while keeping inventory onsite. Thus, building cross-trained and cross functional teams allows us to achieve flexibility to react to the fluctuations in business and seasonal business. We at Fipper measure results, implement changes, analyze the data, and ultimately create a more efficient warehouse.

Our Warehouse facility is located at:
**No. 1,3,5 & 7, Jalan Indah 2/18, Taman Universiti Indah,
43300 Seri Kembangan, Selangor.**

OUTLET LOCATOR

Malaysia Distributor



CENTRAL

Kuala Lumpur

Lalport Bukit Bintang City Centre
Pavilion Kuala Lumpur
Mid Valley Megamall
Sungei Wang Plaza
Pavilion Bukit Jalil
Sunway Velocity
EKO Cheras Mall
Setapak Central
NU Sentral
Petaling Street
Hextar World @ Empire City

Putrajaya

IOI City Mall Putrajaya

Selangor

Sunway Pyramid Shopping Mall
Mitsui Outlet Park KLIA
AEON Shah Alam
IOI Mall Puchong
Paradigm Mall
Setia City Mall
One Utama
KLIA 2

NORTHERN

Penang

AEON Mall Bukit Mertajam
Queensbay Mall
Gurney Plaza

Perak

AEON Seri Manjung
AEON Station 18

Kedah

Cenang Mall (Langkawi)
Aman Central Mall

SOUTHERN

NEGERI SEMBILAN

AEON Nilai
AEON Seremban 2

Malacca

Dataran Pahlawan Megamall
AEON Bandaraya Melaka
Jonker Street

Johor

Mid Valley Southkey
AEON Tebrau City
Paradigm Mall
Senai Airport
KSL City Mall
Sutera Mall

EAST COAST

Kelantan

KB Mall

Terengganu

Kuala Terengganu City Centre Mall

Pahang

East Coast Mall

EAST MALAYSIA

Sabah

Suria Sabah Shopping Mall
Grand Merdeka
Sabindo

Sarawak

Permaisuri Imperial City Mall
Bintang Megamall
Viva City Mall
Plaza Merdeka

OUTLET LOCATOR

International Distribution

INDONESIA

Bali

Discovery Mall
Legian 1,2 & 3
Kartika Plaza
Plaza Renon
Kuta Square
Ubud 1,3 & 4
Pantai Kuta
Batu Bulan
Kintamani
Tanah Lot
Seminyak
Denpasar
Singaraja
Guwang
Canggu
Mengwi
Gianyar
Oberoi
Sanur

Surabaya

Jln. Adisucipto No.5C
Tunjungan Plaza 3
Jl. Ngagel Jaya
Pakuwon Mall
Mall Atom

Yogyakarta

Jl. Kaliurang
Jl. Babasari

Batam

Mega Mall Batam Centre
Batam City Square
Diamond City Mall
Grand Batam Mall

Jakarta

Trans Studio Cibubur
Supermal Karawaci
Mall Kelapa Gading
Mall of Indonesia
Kota Kasablanka
Gandaria City
Central Park

Medan

Centre Point Mall
Plaza Medan Fair
Sun Plaza

Pekan Baru

Mall MCS Pekanbaru
Living World PKU
Sandira Plaza
SKA Mall

Palembang

Square Mall
Indah Mall
Icon Mall



Bayuwangi

Jl. Adisucipto No. 50D

Kalimantan

Jl. Setia Budi No. 15

Semarang

Mal Ciputra Semarang

Bandung

Sudirman Food Street

Aceh

Lombok

Jl. Panca Usaha No. 22H
Mataram
Lombok Epicentrum Mall

Malang

Mall Olympic Garden

SOUTH AFRICA

Cape Town

SOUTH KOREA

Ansan-Si

Cyeonggi-Do
Seoul

CAMBODIA

Phnom Penh

MAURITIUS

Pheonix

BRUNEI

Hua Ho Manggis

SINGAPORE

Shopee / Lazada

AUSTRALIA

Melbourne

Drakes Supermarkets

MALDIVES

Male

Kandima Maldives

BANGLADESH

MOROCCO

Rabat

JAPAN

Osaka
Okinawa

PHILIPPINES

Cagayan De Oro

Lim Kat Kei Mall
Ayala Mall

FRANCE

Reunion Island

CHINA

TMall
Hainan

Wholesale & Anchor Tenants

fipper®

Fipper maintains an extensive distribution network via wholesale strategy in complementing our retail segment. Our list of distribution has expanded rapidly over the years which comprises leading hypermarkets such as **AEON BIG, 99 Speedmart, Kedai Kasut You, Farley Supermarket, Sri Ternak & Sogo.**

As of today, we pride ourselves in having a network of close to 500 distribution channels in Peninsular Malaysia which includes companies of major shopping malls in Klang Valley, major cities as well as Resort and Hotels. Meanwhile, worldwide distribution and export market are also available.

BUSINESS LICENSING MODEL



We believe that, in light of our attractive business model and established branding coupled with proven standard operating procedures gained over years, our business licensing will provide an attractive platform to our business partners to grow with us.

We always believe in a synergistic approach to create a win-win situation and there is no better time than now to work with Fipper as your preferred business partner.

We are continuously looking for business partners to carry our products. The business licensing model shall be subjected to criteria as stipulated in our **Business Licensing Agreement.**



MALAYSIA • INDONESIA • SOUTH AFRICA • SINGAPORE
CAMBODIA • AUSTRALIA • MAURITIUS • MOROCCO
MALDIVES • CHINA • JAPAN • BRUNEI • MEXICO
BANGLADESH • PHILIPPINES • USA
FRANCE • GERMANY



Step into COLORS
Life is more vibrant with **fipper®**

FIPPER RETAIL SDN. BHD.

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