



YUANZHENG LIGHTING

A Manufacturer of Customized Lighting for Commercial Spaces

YZ DECORATIVE LIGHTING
MAKER

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Immerse in our portfolio of successful projects, including luxury hotels, upscale sales centers, residential developments, and commercial landmarks.

01 About Yuanzheng



Our Heritage & Story

Yuanzheng began with a bold vision to redefine industry standards. From a regional pioneer to a national leader, our journey is marked by unwavering integrity, relentless innovation, and a commitment to building lasting value for our partners.



Core Philosophy

We stand by "Quality First, People Centric." This ethos drives us to foster deep partnerships, prioritize sustainability, and exceed expectations. For us, success is measured not just by growth, but by the trust we earn and the impact we create.

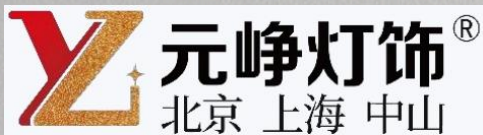


Strategic National Presence

Headquartered in Beijing, with key hubs in Shanghai, Guangzhou, and Shenzhen, we seamlessly connect local insights with global opportunities. Our agile network allows us to deliver tailored solutions and adapt swiftly to evolving market dynamics.

"We don't just build businesses—we craft enduring legacies that connect people, ideas, and opportunities across borders, driving progress for generations to come."

About Yuanzheng Lighting



Integrated Artistry

Since 2008, we've merged design, production, and service to create high-standard, non-standard lighting. A one-stop partner for elevating space aesthetics with bespoke illumination solutions.



Scale & Presence

Headquartered in Zhongshan with a 10,000m² manufacturing base. We operate premium showrooms in Beijing, Shanghai, and Zhongshan, forming a strategic network to serve clients nationwide.



Diverse Applications

Our bespoke lighting adorns hotels, luxury clubs, sales offices, restaurants, villas, and commercial complexes. We transform ordinary spaces into extraordinary experiences with light.

Yuanzheng's National Layout

We have built a robust, nationwide network that unites manufacturing excellence with localized customer engagement, ensuring we deliver prompt, tailored solutions to clients across China's key economic regions.



Zhongshan · Production Base

Our manufacturing heartland, equipped with cutting-edge facilities and master artisans. This hub ensures premium quality control and scalable production to meet both domestic and global demand.



Beijing · Northern Hub

Catering to the dynamic northern market with localized sales and technical support. We forge deep partnerships here, aligning our solutions with the unique needs of northern China's industries.



Shanghai · Eastern Gateway

Leveraging East China's economic power to connect with global markets. This center drives innovation, facilitates international collaboration, and delivers agile, client-focused services.

Strategic Impact: This tri-city synergy bridges production power with regional proximity, allowing us to respond swiftly to market changes and build enduring relationships with customers across every corner of China.

Development History

2008

Strategic Market Entry in East China

Established a localized processing factory in Shanghai, laying the initial foundation for our presence in the economically dynamic East China region.

2012

Supply Chain & Cost Optimization

Moved production base to Guzhen, China's Lighting Capital, to integrate into the core industrial cluster, boosting efficiency and cutting manufacturing costs.

2013

Northern Market Expansion

Established a specialized sales center in Beijing to penetrate the North China market, providing localized sales support and dedicated customer service.

2017

National Service Network

Launched flagship direct-sale stores in Zhongshan, Shanghai, and Beijing, completing a nationwide network to serve customers across key regions.

Yuanzheng Factory



This bird's-eye view captures our integrated production campus in Zhongshan—where cutting-edge technology and human craftsmanship converge to redefine manufacturing excellence.

10,000+ m² | Innovation Hub

Our Zhongshan facility is more than a factory—it's the birthplace of precision and quality. Designed for scalability, it integrates smart manufacturing with traditional artistry to deliver products that exceed global standards.



Smart Production Lines

Automated and semi-automated workflows minimize error and maximize efficiency for consistent output.



Master Artisans & Engineers

A dedicated team of skilled craftsmen and technical experts with decades of industry experience.



Rigorous Quality Assurance

ISO-certified protocols and multi-stage inspections to guarantee flawless product delivery.

Yuanzheng Showrooms

We believe in experiencing lighting firsthand. Our showrooms in Zhongshan and Shanghai are designed to inspire, allowing clients to see, touch, and feel the quality and design of our products in immersive, thoughtfully curated spaces.



Showroom – Zhongshan

Nestled in the global lighting capital, this space embodies our design philosophy—where craftsmanship meets innovation, and every fixture tells a story of quality.

“Rooted in tradition, shining with modern design.”



Showroom – Shanghai

A vibrant window to the world, showcasing our latest trends and bespoke collections, connecting international design with discerning clientele.

“Where global vision meets the art of illumination.”

Exhibitions Participated



Our booths are curated to showcase the perfect blend of design and technology, drawing attention from industry leaders and design enthusiasts alike.

We actively engage in global industry exhibitions to stay at the cutting edge of innovation, connect with partners, and showcase our latest design solutions to a worldwide audience.

-
- Guangzhou Design Week
 - Shanghai Hongqiao Furniture Fair
 - Guangzhou Hotel Supplies Exhibition
 - Shanghai Modern Furniture Fair
 - Guangzhou Furniture Fair
 - Shanghai Hospitality Design & Supplies Expo
 - Guangzhou Int'l Lighting Exhibition (GILE)
 - Shenzhen International Furniture Fair

02 Yuanzheng's Advantages

Why Choose Us?



Premium Craftsmanship

Meticulously crafted with high-grade materials, ensuring durability and an unparalleled aesthetic finish for every lighting fixture.



Tailored Customization

Flexible solutions designed to fit your unique architectural and design requirements, from concept to final installation.



Expert Service & Support

Dedicated team providing end-to-end assistance, from design consultation to post-installation maintenance and technical support.

"Illuminating spaces with precision, creativity, and a commitment to excellence since 2005."

Our Core Advantages



Since 2008 | 17+ Years Expertise

Pioneers in non-standard lighting customization, bringing unparalleled industry insights and refined craftsmanship to every bespoke project.



10,000+ sqm | Production Scale

A state-of-the-art manufacturing hub equipped to handle large-scale orders with precision, efficiency, and strict quality control standards.



3 Strategic Hubs | National Reach

Beijing, Shanghai, and Zhongshan centers ensure rapid response, localized support, and seamless service across major economic zones.



1000+ Cases | Proven Success

A diverse portfolio of successful projects across hospitality, luxury retail, and high-end residential sectors, delivering consistent excellence.



Crafting Light, Shaping Spaces

From concept to installation, we transform creative visions into tangible light artistry. Our commitment to innovation, premium materials, and meticulous attention to detail ensures that every project becomes a unique masterpiece, elevating the ambiance of any space.

Yuanzheng's Qualifications

We hold various certifications and qualifications that attest to our commitment to quality, safety, and professional standards. These credentials are a testament to our dedication to excellence in every aspect of our business, solidifying our reputation as a reliable and trustworthy partner.



"Our certifications are not just documents; they are our promise of uncompromising quality."



ISO & Global Quality Standards

Adhering to internationally recognized ISO 9001 quality management systems, ensuring consistent excellence in design, production, and service delivery.



Rigorous Safety & Compliance

Stringent safety testing and full compliance with industry regulations, guaranteeing products are environmentally friendly and safe for use.



Industry Accolades & Recognition

Awarded for excellence in design and manufacturing, building a reputation for reliability and trust with clients worldwide.

03 Customization Process

Bringing Your Vision to Life



01. Consultation & Brief

A collaborative kick-off to align on your brand's core values, target audience, and project objectives. We translate your ideas into a actionable creative brief that guides every step forward.



02. Concept & Design

Our team develops mood boards, visual concepts, and initial drafts. We focus on creating designs that resonate with your audience while staying true to your unique brand personality and market edge.



03. Refinement & Delivery

We refine the design based on your feedback, ensuring every detail is perfect. The final deliverables include all source files, usage guidelines, and a brand book to maintain consistency across all touchpoints.

"We believe customization is the key to creating something truly memorable and effective for your brand."

Our Customization Process



01

Project Consultation

Deeply understand your unique needs, whether it's a concept, sample, or technical drawing, to align with your vision.

02

Design Refinement

Our team transforms ideas into detailed CAD drawings and 3D renderings for your final confirmation.

03

Production & Craft

Master craftsmen bring the design to life in our state-of-the-art factory with precision and care.

04

Strict Inspection

Rigorous multi-stage quality checks ensure every detail meets our high standards before delivery.

05

Delivery & Service

Seamless logistics, professional on-site installation, and dedicated after-sales support.

Specializing in Non-Standard Engineering Lighting Customization for 17 Years



Bespoke Design

Tailored lighting solutions meticulously crafted to align with unique architectural aesthetics and functional demands of each project.



Artisanal Craftsmanship

Seventeen years of engineering expertise ensuring precision manufacturing, superior build quality, and attention to every fine detail.



Uncompromising Quality

Rigorous testing protocols and premium-grade materials guarantee durable, high-performance lighting systems for commercial spaces.

Partner Brands

We are honored to partner with industry-leading names in hospitality and real estate. These collaborations stand as a hallmark of our commitment to quality, innovation, and reliability, solidifying our position as a trusted ally in creating exceptional spaces and experiences.



04 Project Cases



Commercial Spaces

Strategic lighting for retail, offices, and corporate environments that balances visual appeal with functional efficiency, boosting productivity and customer engagement.



Residential Design

Personalized illumination solutions that elevate living spaces, creating warm, inviting atmospheres while accentuating unique architectural details and decor.



Hospitality & Leisure

Immersive lighting for hotels, restaurants, and spas that crafts unforgettable guest experiences, blending elegance with the unique identity of each venue.

"We craft light to tell stories, transforming ordinary spaces into extraordinary experiences."

2025 Project Cases

Always committed to providing one-stop non-standard engineering lighting solutions, we tailor unique atmospheres for every commercial space.



Hotel Projects

Exquisite lighting design for luxury and boutique hotels, creating a unique and comfortable stay experience with layered illumination and warm color temperatures.



Sales Office Projects

Strategic lighting schemes that enhance the aesthetic appeal of sales centers, effectively highlighting architectural details and the premium quality of properties.



Club & Restaurant Projects

Atmospheric lighting solutions for upscale venues, crafting immersive, intimate, and memorable dining and entertainment environments for patrons.



Other Commercial Projects

Customized designs for corporate offices, retail boutiques, art galleries, and cultural venues, blending functionality with artistic expression.

Hotel Projects



Atmospheric Ambiance

Layered lighting schemes transform interiors into serene sanctuaries, merging warm golden glows with architectural highlights to evoke timeless luxury and calm.



Brand-Driven Design

Illumination tailored to mirror each hotel's unique identity—from boutique sophistication to contemporary minimalism—crafting a cohesive visual narrative.



Guest-Centric Comfort

Intuitive lighting systems adapt to guest rhythms, enhancing relaxation in rooms and fostering connection in communal spaces for an elevated stay.

"Lighting is the silent storyteller of hospitality—we craft it to turn every stay into an unforgettable sensory journey."

Hotel Project: Pullman Hotel, Jiangsu



The Pullman Hotel in Jiangsu stands as a beacon of contemporary luxury. Our lighting design accentuates its architectural grandeur, ensuring every corner radiates with refined elegance and modern comfort.



Delivering **bespoke lighting solutions** that harmonize with the hotel's premium identity, creating an unforgettable ambiance for every guest.



Artistic Design

Custom fixtures designed to complement the hotel's modern aesthetic and artistic decor.



Smart Illumination

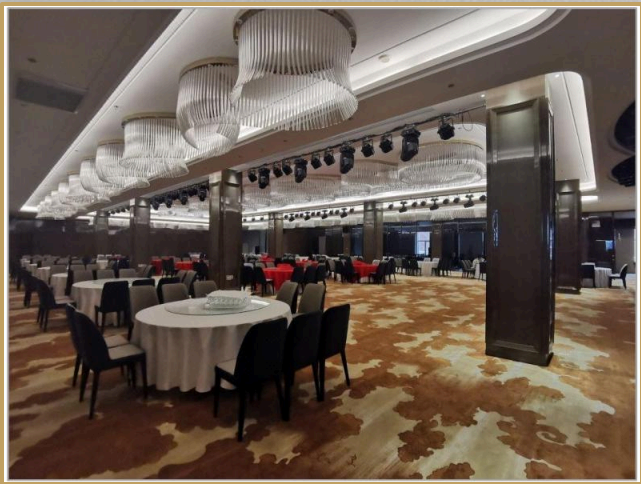
Energy-efficient LED systems that adapt to natural light and guest preferences.



Unmatched Quality

Durable, high-performance materials ensuring longevity and consistent brilliance.

Hotel Project: Intercontinental Yincheng Hotel, Liaoyang



"Discover a new level of luxury and sophistication in the heart of Liaoyang."

Our bespoke lighting design for the Intercontinental Yincheng Hotel harmonizes with the property's opulent interiors, infusing each space with a warm, inviting glow that elevates guest experiences and accentuates the architectural grandeur.

Artistic Ambiance Crafting



Tailored illumination schemes enhance the hotel's sophisticated interiors, creating an atmosphere of refined elegance and timeless comfort.

Architectural Detail Highlighting



Lighting design seamlessly integrates with the building's structure, accentuating unique textures and spatial flow for a cohesive visual narrative.

Immersive Guest Experience



A perfect blend of functionality and aesthetics that crafts memorable moments, transforming every stay into an extraordinary journey.

Hotel Project: Hampton by Hilton, Qinhuangdao



Crafting Atmosphere Through Illumination

Our lighting design for the Hampton by Hilton Qinhuangdao seamlessly integrates functional precision with sophisticated aesthetics. We enhanced the hotel's signature modern and welcoming ambiance, creating layered lighting schemes that elevate the guest experience while aligning with the brand's promise of comfort and efficiency.



Functional Glow

Task-oriented lighting solutions that optimize comfort for guests and practicality for daily operations.



Stylish Aesthetics

Lighting that complements the hotel's contemporary interior design, adding a touch of elegance.



Brand Essence

Lighting that reinforces the Hampton by Hilton ethos of a warm, friendly, and hassle-free stay.

Hotel Project: Hwasun Jiangquan Hotel, Linyi, Shandong



Bespoke Lighting for Timeless Elegance

At Hwasun Jiangquan Hotel, our custom lighting design harmonizes artistic finesse with functional purpose. The scheme is tailored to amplify the hotel's luxurious interiors, casting a warm, inviting glow that fosters both deep relaxation for leisure travelers and focused clarity for business professionals.



Serene Retreat

Warm, dimmable lighting creates a calming sanctuary, perfect for unwinding after a long day.



Luxury Accents

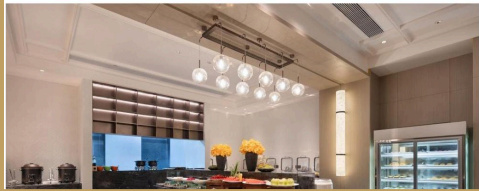
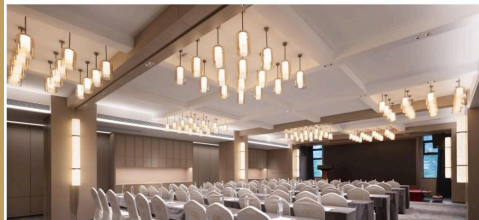
Statement crystal chandeliers and metallic finishes reflect the hotel's premium aesthetic.



Business Ready

Bright, even illumination in meeting spaces ensures productivity and professional comfort.

Hotel Project: Huadeng Chushang Hotel, Changsha, Hunan



A Fusion of Artistry and Urban Spirit

Our bespoke lighting design for the Huadeng Chushang Hotel weaves together Changsha's vibrant cultural heritage with contemporary aesthetics, creating immersive environments that elevate guest experiences. Every fixture is meticulously crafted to complement the hotel's modern interiors, blending functional illumination with artistic expression to reflect the city's dynamic spirit.



Artistic Focus

Custom-made fixtures act as visual centerpieces, transforming functional lighting into a narrative of modern art.



Cultural Echoes

Subtle design motifs draw inspiration from Changsha's history, creating a warm, culturally rooted ambiance.



Timeless Luxury

Seamlessly integrated with high-end interiors, balancing sophisticated minimalism with understated opulence.

Hotel Project: Hongli Hotel, Shenzhou, Hebei (Lobby Lamps)



The grand lobby of the Hongli Hotel is adorned with our custom-designed lamps, making a stunning first impression on every guest. These bespoke fixtures blend modern artistry with timeless elegance, setting a tone of luxury and sophistication from the moment visitors arrive.

Bespoke Artistry & Craft



Handcrafted with premium materials, each lamp is uniquely tailored to the hotel's aesthetic, merging contemporary design with traditional luxury elements for a one-of-a-kind visual statement.

Atmosphere & Ambiance



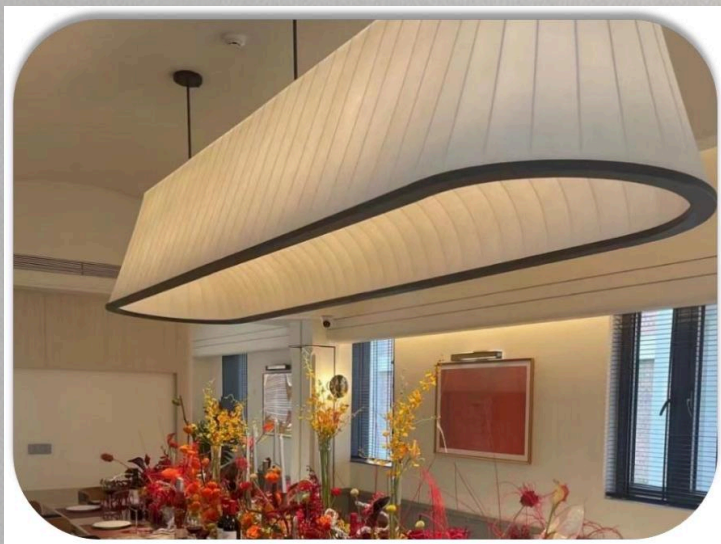
Soft, warm illumination creates a welcoming and tranquil atmosphere, enhancing the lobby's spaciousness and providing a serene backdrop for guest arrivals and gatherings.

Architectural Integration



Seamlessly integrated with the lobby's architectural design, the lighting acts as a focal point that elevates the entire space, complementing marble accents and modern decor.

Hotel Project: Lushe Hotel, Hefei



Modern Elegance Meets Functional Design

Our bespoke lighting solutions enhance the hotel's contemporary aesthetic by creating a seamless blend of beauty and practicality. Each fixture is carefully curated to evoke a sense of calm sophistication, elevating the guest experience from the lobby to the guest rooms.



Ambient Glow

Soft, diffused illumination that crafts a serene and welcoming atmosphere in every corner.



Layered Design

A strategic mix of task, accent, and ambient light to define spaces and highlight architecture.



Artistic Accents

Statement fixtures that serve as functional art, elevating the hotel's upscale aesthetic.

Hotel Project: Anya Hotel, Tianmu Lake, Changzhou

We crafted bespoke lighting solutions that seamlessly integrate with the hotel's natural surroundings, transforming every space into a tranquil haven. The design marries luxury with nature, offering guests an immersive retreat in the heart of Tianmu Lake.



Nature Harmony

Lighting inspired by the lake's serenity and surrounding lush greenery.



Bespoke Luxury

Custom fixtures tailored to the hotel's high-end aesthetic.



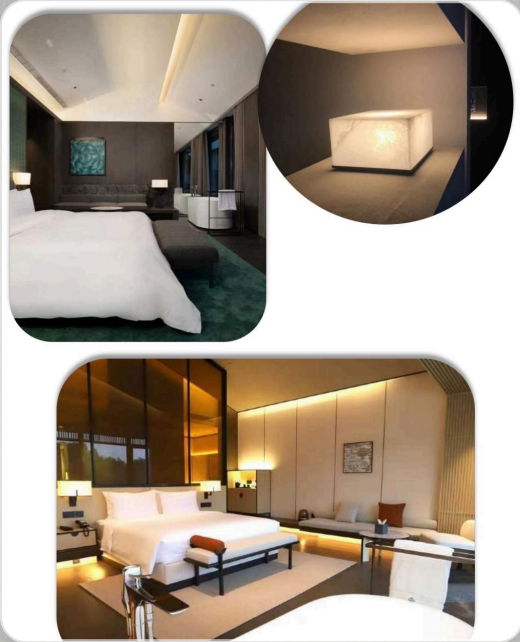
Tranquil Glow

Soft illumination creating a peaceful and relaxing ambiance.



"Where light meets nature in perfect balance."

Hotel Project: Savile Jinjue · Lu'an Hotel, Shanghai



Our bespoke lighting design for the Savile Jinjue · Lu'an Hotel weaves a narrative of modern elegance, elevating this urban sanctuary with warm, ambient illumination that harmonizes seamlessly with the hotel's sophisticated interiors and architectural vision.



Custom Glow
Tailored lighting solutions accentuate architectural details, creating an intimate and luxurious atmosphere in every space.



Urban Oasis
A serene retreat nestled in the heart of Shanghai, designed to offer tranquility and refined comfort for discerning guests.



Timeless Luxe
Seamlessly blending contemporary design with classic elegance, ensuring an unforgettable stay in the vibrant city.

"Illuminating moments of calm and sophistication in the dynamic pulse of Shanghai."

Hotel Project: Nanjing Jinfan Wanyuan Hotel



A landmark of contemporary luxury, the hotel's facade is illuminated to highlight its sleek architectural lines and urban presence.

We delivered a bespoke lighting strategy that elevates the hotel's modern design language. Our solutions blend functional illumination with atmospheric depth, ensuring every guest space—from the lobby to guest rooms—radiates warmth, sophistication, and a sense of refined comfort.



Ambient Glow

Layered lighting schemes create a welcoming, relaxing environment that adapts to day and night.



Design Unity

Lighting fixtures seamlessly integrate with interior decor, enhancing spatial elegance.



Premium Grade

Energy-efficient LED technology paired with durable, high-end materials for longevity.

Hotel Project: Shanghai Kangbaiyuan Hotel



A Fusion of Classic Grace & Modern Utility

Our bespoke lighting design for the Shanghai Kangbaiyuan Hotel masterfully merges classic sophistication with contemporary functionality. Each fixture is curated to enhance the building's architectural heritage, casting a warm, inviting glow that elevates the guest experience from the grand lobby to intimate suites, creating a timeless ambiance of understated luxury.



Architectural Flow

Lighting that complements the hotel's unique structural details and spatial elegance.



Warm Glow

Soft, golden illumination that fosters a welcoming and relaxing atmosphere.



Modern Tech

Energy-efficient LED systems tailored for contemporary hospitality demands.

Hotel Project: Shanghai Sanjiagang GreenTree Puli Hotel



"Where luxury meets tranquility under the soft glow of bespoke lighting"

Elevating Luxury Through Light

We crafted a custom lighting design for the Shanghai Sanjiagang GreenTree Puli Hotel to amplify its upscale resort ambiance. The scheme artfully balances functional illumination with atmospheric depth, highlighting the hotel's architectural elegance and creating serene, memorable spaces that resonate with sophistication and comfort for every guest.



Architectural

Accentuating modern lines and lush landscapes to merge design with nature.



Atmospheric

Warm, layered glow fosters a sense of calm and refined relaxation.



Memorable

Transforming ordinary stays into extraordinary, timeless experiences.

Hotel Project: Kunshan Golden Eagle Shangmei Hotel



The striking entrance features a modern canopy design, where our lighting solutions enhance the architectural geometry and create a memorable first impression for every guest.

We've crafted a tailored lighting narrative that aligns with the hotel's contemporary architectural vision. The design balances functional illumination with atmospheric accent lighting, creating a space that is both sophisticated and welcoming, elevating the guest experience from arrival to departure.



Architectural

Accentuating the building's sleek glass facade and structural lines with precise, shadow-defining light.



Atmospheric

Layered warm lighting schemes that transition seamlessly from vibrant daytime to cozy evening moods.



Welcoming

Focused lighting at key touchpoints creates a sense of comfort and luxury for an unforgettable stay.

Sales Office Projects



Immersive Ambiance

Craft warm, inviting environments that encourage visitors to linger and engage. Soft, layered lighting transforms first impressions into meaningful connections with the brand.



Strategic Focus

Use directional lighting to highlight architectural details, premium material finishes, and key product displays, subtly guiding attention and elevating perceived value.



Brand Resonance

Translate the brand's identity into light, using color temperature and design to mirror its ethos. This creates a cohesive narrative that resonates emotionally with clients.

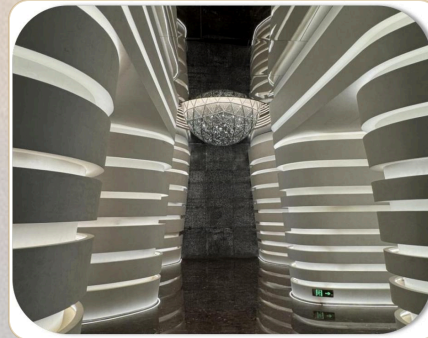
"Lighting in sales offices is not just about visibility—it's about crafting a mood that aligns with luxury and aspiration."

Sales Office Project: Hong Kong Land – Chongqing Guanchen

LOCATION: CHONGQING

We crafted a bespoke lighting scheme for Hong Kong Land's Chongqing Guanchen sales office, designed to harmonize with its luxurious, contemporary architecture. The lighting accentuates the space's geometric forms and premium textures, creating an immersive ambiance that reflects the brand's legacy of sophistication and modern elegance.

"Elevating Space with Light: A fusion of artistry and functionality for a timeless impression."



SCULPTURAL ATRIUM

Layered, volumetric lighting defines the dramatic verticality of the space, creating a sense of grandeur and modern artistry.



REFINED LOUNGE

Warm, diffused illumination highlights premium materials, fostering an intimate and upscale atmosphere for client engagement.

Sales Office Project: Shanghai Oriental International – Tixiang Yuehuwan



 **LOCATION:** Qingpu, Shanghai

Our bespoke lighting design for the Tixiang Yuehuwan sales office masterfully blends functionality with artistry, curating a serene and sophisticated atmosphere that resonates with the development's lakeside tranquility. The lighting scheme enhances the architectural features, creating an immersive experience that mirrors the elegance of the property.



Serene Ambiance

Soft, warm illumination mimics natural light, fostering a calm and inviting space for potential buyers.



Refined Luxury

High-end fixtures and metallic accents elevate the interior, aligning with the project's premium branding.



Spatial Narrative

Layered lighting guides visitors through the space, highlighting architectural details and the project model.

Sales Office Project



Our portfolio features bespoke sales office designs that transform spaces into immersive brand experiences. We craft lighting schemes that accentuate architectural details, guide visitor flow, and evoke an emotional resonance with potential buyers, turning every visit into a memorable showcase of the development's vision.

Atmospheric Branding



Tailored lighting that reflects the project's luxury ethos, creating an inviting ambiance that aligns with the development's premium positioning and narrative.

Strategic Visual Accentuation

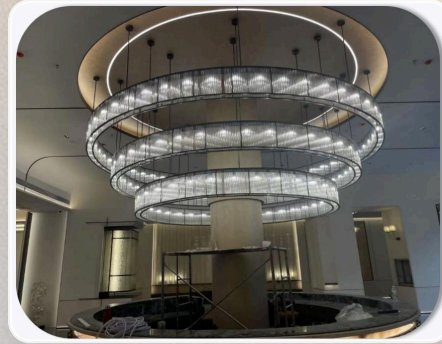


Precision lighting draws attention to key architectural features, material textures, and focal points, enhancing the perceived value and desirability of the space.

Sales Office Project: Langrun Real Estate – Binjiang Xindefu

LOCATION : Hanzhong, Shaanxi

We designed a custom lighting scheme for the Binjiang Xindefu sales office, curating an atmosphere of contemporary luxury that aligns with the brand's high-end standards. The design seamlessly blends functional illumination with artistic flair, accentuating architectural details and creating an inviting, sophisticated ambiance that elevates the visitor experience.



"The lighting design transcends mere illumination; it sculpts the space, creating a narrative of elegance that transforms the sales office into a living showcase of modern sophistication."

Sales Office Project: Suzhou Oubeisha Plot Marketing Center



Our bespoke lighting design for the Suzhou Oubeisha Marketing Center masterfully fuses artistry with functionality. It creates a warm, sophisticated, and inviting atmosphere that elevates the premium residential showcase, aligning perfectly with the refined tastes of discerning homeowners.



Ambient Glow

Layered lighting schemes cast a soft, luxurious radiance that accentuates the space's architectural elegance.



Premium Appeal

Exquisite fixtures reflect the upscale nature of the development, reinforcing its high-end brand identity.

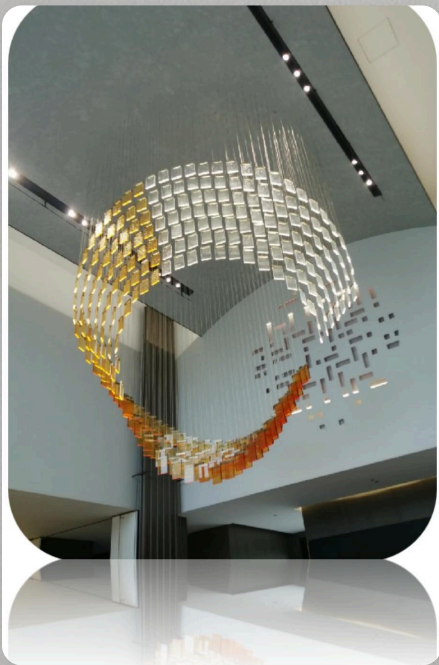


Spatial Flow

Strategic illumination guides visitors seamlessly, creating a memorable and immersive experience.

" We craft not just spaces, but emotional connections through the art of light. "

Sales Office Project: Zhongyin Qufu Chunqiu Huating Sales Office



Where Tradition Meets Contemporary Design

Our bespoke lighting scheme reimagines classical aesthetics through a modern lens. By integrating soft, ambient illumination with geometric design elements, we craft a welcoming atmosphere that resonates with Qufu's profound cultural heritage while embracing contemporary sophistication.



Cultural Resonance

Infused with Confucian cultural roots, blending historical depth into every beam of light.



Artistic Luminance

Sculptural chandeliers serve as focal art pieces, elevating lighting to visual poetry.



Timeless Elegance

Warm champagne gold accents paired with neutral tones create an enduring upscale ambiance.

Sales Office Project: Fuyang Xingquan Real Estate – Yunyue Fenghua

 **LOCATION:** Fuyang, Anhui Province — A strategically positioned city in Eastern China, known for its rapid urban development and emerging high-end real estate market.



Modern Elegance

Customized lighting schemes mirror the architectural minimalism, enhancing clean lines and premium materials to create a sophisticated, inviting ambiance for potential buyers.



Sensory Experience

Layered illumination techniques craft dynamic moods, transitioning from bright, welcoming spaces to intimate consultation zones, guiding visitors on an emotional journey.



Brand Prestige

Premium lighting elevates the property's perceived value, reinforcing the high-end brand positioning and leaving a lasting, memorable impression on discerning clients.

"Lighting is the silent architect of emotion—turning a space into a story that resonates with every visitor."

Sales Office Project: Hebei Bell Real Estate – Bell Puyun Marketing Center



LOCATION: Cangzhou, Hebei Province, China



Premium Brand Identity

Mirroring Hebei Bell Real Estate's dedication to superior quality, the design embodies luxury and reliability, reinforcing the brand's high-end market positioning.



Atmospheric Lighting Design

Layered lighting solutions craft a warm, professional, and inviting environment, enhancing spatial depth and creating an emotionally resonant experience for visitors.



Immersive Marketing Space

A thoughtfully curated hub that seamlessly blends functionality with aesthetics, designed to showcase the elegance of the Bell Puyun development and facilitate meaningful client engagement.

Sales Office Project: Longfor Properties – Cuihu No.1



Location:Hefei, Anhui Province

We designed a bespoke lighting scheme for the Cuihu No.1 sales office, harmonizing warm ambient glows with precision accent lighting to accentuate architectural details. This design curates a sophisticated, high-end ambiance that resonates with discerning buyers, blending modern elegance with timeless luxury to create an unforgettable and immersive visitor experience.



Luxurious Ambiance

Soft, layered illumination establishes an inviting, opulent atmosphere that reflects the premium quality and prestige of the property.



Modern Aesthetic

Clean lines and contemporary fixtures complement the minimalist architecture, creating a sleek and refined visual language.



Bespoke Design

A tailored lighting layout strategically highlights key features and artfully guides the visitor journey throughout the space.

Sales Office Project: Chengfa Real Estate – Yuecheng Jing



LOCATION | Foshan, Guangdong Province

Elevating Modern Luxury with Strategic Illumination

Our lighting design amplifies the sales office's contemporary architectural language by weaving ambient glow with focal accents. This tailored approach crafts a sophisticated, inviting environment that highlights design details and resonates emotionally with visitors, embodying the premium quality of the Yuecheng Jing development.



Sculptural Light Features

Custom pendant fixtures merge functionality with artistic flair, acting as statement pieces that draw the eye and create visual intrigue throughout the space.



Warm Layered Glow

A balance of warm color temperatures fosters a cozy yet upscale ambiance, balancing openness with intimacy to enhance the visitor experience.



Thank You

YUANZHENG LIGHTING

Crafting Timeless Illumination for Extraordinary Spaces