

HeartCosmos Whitepaper

1. Vision & Philosophy

Core Philosophy: My Mind is the Cosmos, and the Cosmos is My Mind

HeartCosmos is a spiritual bridge that transcends cultural boundaries, transforming millennia-old Eastern metaphysical wisdom into tangible life practices for modern people. We believe that everyone's inner self is a complete universe, and the external cosmos is a projection of the mind. The platform does not espouse fatalism; instead, it empowers people to discern energy and embrace the freedom of choice, aligning life with the cosmic rhythm.

The name "HeartCosmos" embodies three layers of meaning:

- **Heart:** The infinite potential and unique frequency within each person.
- **Cosmos:** The operating laws and energy networks of the vast universe.
- **All Things / Lived Reality:** The reality created by the resonance between the inner and outer worlds.

2. Product Architecture

HeartCosmos adopts a product architecture of "**One Core, Three Engines, Infinite Worlds**", encapsulating esoteric Eastern metaphysics (BaZi, Qi Men, I Ching) into a high-dimensional technological visual experience.

- **The Core: Guardian System.** It is the container and keeper of the user's karma (blessings) and a bridge connecting multicultural beliefs.
- The Three Engines
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 - **BaZi Engine:** Responsible for "Status Checking" (Who am I? K-line trends?).
 - **I Ching Engine:** Responsible for "Action Decisions" (To do or not to do? How to make money?).
 - **Qi Men Engine:** Responsible for "Strategy & Relationships" (How to win? Is it a good match?).

3. Core Feature System

The platform provides multi-dimensional functions covering identity analysis, daily cultivation, decision-making assistance, professional tools, AI dialogue, and content traffic, constructing a four-tiered practical system:

3.1 Holographic Destiny Decoding

- **Life Map:** The user's "Factory Settings and Destiny K-Line". Through the original "Life K-Line", major life cycles are transformed into financial K-line charts. When merits accumulate to a certain level, the K-line will undergo a golden correction (changing destiny). Includes soul archetypes, manifestation kits, and six-dimensional life reviews.
- **The Arts (Professional Tools):** Provides pixel-perfect professional charts, including BaZi Tool, I Ching Tool, Qi Men Tool, and the lightweight Daily Spirit Sign that requires no birth data.

3.2 Omni-Dimensional Daily Insights

- **Daily Energy:** Provides daily spirit signs, precise fortune readings, energy cards, and guidance panels.
- **Dimensions:** Provides scenario-based services for specific pain points, including Yes/No Oracle, Career & Money, Love & Soulmate, and Health Scan.

3.3 AI Heart-to-Heart Resonance

- **Heart Chat:** An omniscient AI companion in the "Digital Temple". The AI's personality, tone, and expertise are entirely determined by the Guardian card the user currently equips. It possesses the user's natal chart data and long-term memory, supporting contextually coherent deep guidance and emotional healing.

3.4 Energy Manifestation & Cultivation

- **Guardian Temple:** The "Cultivation Dojo" that users visit daily. By performing cultivation actions (Gather Qi, Record Good, Meditate, Healing Chat), users accumulate cosmic energy to upgrade their shrine and draw cards.
- **Social Ecosystem:** Includes Karma Wall (displaying good deeds and beauty), Daoist Alliance (co-cultivation and shared energy pools), and Leaderboard (ranked by good deeds and likes).

4. Guardian & Economic Model

4.1 The Karma Loop

The core currency of the system is **Energy (Qi)**, which is only produced by good deeds and cannot be purchased with money, ensuring the purity of "merit". The closed-loop logic is: **Good Deed (Input) → Energy (Process) → Guardian (Storage) → Manifestation (Output)**.

- **Five Elements Energy Logic:** Metal (Wealth/Material deeds), Wood (Growth/Care deeds), Water (Wisdom/Communication deeds), Fire (Vitality/Action deeds), Earth (Stability/Family deeds).
- **Anti-Cheat Mechanism:** Daily cap of 2000 points; Streak bonuses (7 days x1.2, 30 days x1.5); Verification evolves from self-reporting to AI recognition and community validation.

4.2 Guardian Shrine & Cards

- **Shrine Evolution:** Lv.1-9 (Foundation: Bamboo Hut) → Lv.10-29 (Core Formation: Grotto/Jade Palace) → Lv.30-49 (Nascent Soul: Bronze Hall) → Lv.50 (Spirit Transformation: Golden Imperial Palace).
- **Card Cultivation:** Upgrade by consuming duplicate cards. Collect all five elements to activate the "Five Elements Grand Formation" (+20% to all gains). Specific combinations unlock synergy effects.
- **Acquisition Mechanism:** Gacha using Summoning Talismans (Pity: guaranteed SR in 30 pulls, SSR in 100 pulls); Fixed milestone rewards; Random drops from Good Deed critical hits.

5. Business Model & Membership System

5.1 Subscription System

The platform adopts a dual-drive model of "Online Membership + Physical E-commerce". The membership system is based on different rhythms of practice, offering clear, transparent fixed-price covenants:

| Tier | Positioning | Core Benefits | Pricing |
|--------------------------|--|---|-------------------------------------|
| The Seeker - Free | Entry experience, daily accumulation | Basic features and calculation counts | Free |
| 24-Hour Pass | Single immersion, breakthrough solutions | Includes all Pro privileges, auto-expires after 24 hours | \$1.99 |
| Monthly Covenant | Daily guidance, continuous companionship | Includes all Pro privileges, suitable for daily guidance, cancelable anytime | \$15.90/month |
| Annual Awakening | Long-term advancement, deep escort | Unlocks future energy trends, 24/7 long-term memory escort, daily 5 accelerated Star Keys, etc. | \$159.90/year (Avg. ~\$13.33/month) |

Star Orbit Covenant Pricing:

HeartCosmos adopts a clear, transparent fixed pricing system, designed to allow every seeker to begin their cultivation with a fair covenant fee. We do not set complex dynamic pricing barriers, but instead offer three Star Orbit paths that suit different rhythms of practice, ensuring every user can clearly access cosmic energy and wisdom escort.

5.2 Physical E-commerce

Centered around Eastern culture and the Guardian IP, we have built three core product categories to extend virtual services into physical goods:

1. **Guardian Figurines:** Materializing virtual Guardians.
2. **Intangible Cultural Heritage Art:** E.g., Guardian embroidery using the random needle technique.
3. **Spiritual Accessories:** Energy crystals, fortune jewelry, lucky charms, etc.

6. Boundaries & Disclaimers

HeartCosmos provides **tools for reflection and personal growth**, designed to help users notice patterns and make clearer choices.

- We **do not make** deterministic predictions, nor guarantee specific future events or outcomes.
- We **are not** a substitute for medical, psychological, or legal advice.
- We **do not provide** investment, financial, or medical instructions.