



伊盾门窗

EDUN DOORS & WINDOWS

# 佛山市南海伊盾家居 科技有限公司

FOSHAN NANHAI EDUN HOME  
FURNISHING TECHNOLOGY CO., LTD.

EDUN





## ZHANG LONGWEI

### President of EDUN Group / Founder

- ✓ Equity code 367933
- ✓ National Advanced Figures
- ✓ Deputy Director of the Institute of Enterprise Management Innovation at the Chinese Academy of Management Sciences
- ✓ Top Ten Outstanding Figures in Chinese Management Innovation
- ✓ CCTV Interview Guests
- ✓ 2023 Industry Influencers
- ✓ Supervisory Board of Guangdong Doors and Windows Association
- ✓ Leading figure in doors, windows, and curtain walls for 40 years
- ✓ 2024 Special Contributor in the doors and windows industry
- ✓ 2025, "Chairman of the Third Supervisory Committee of Guangdong Doors and Windows Association" and "Benchmark Entrepreneur" and "Driving Force for Building Good Doors and Windows, Building Good Homes" in the doors and windows industry.

## Brand History



**Foshan Nanhai EDUN Home Furnishing Technology Co.,Ltd. was founded in 2009.** We are committed to creating industry benchmarks, leading the trend of industry development with excellent quality and innovative concepts, contributing to society, and making life better.

Edun is a comprehensive door and window enterprise specializing in the research and development, design, production, sales and service of high-end whole-house aluminum alloy system doors and windows. **The company's products cover sliding doors and windows, casement doors and windows, curtain walls, sun rooms, entrance doors, ecological doors and other series. It is an advocated brand of safety system doors and windows in China.**

EDUN has won many honors such as the top ten brands of aluminum doors and windows in China and the favorite brand of consumers for ten consecutive years, and has won the German Red Dot Design Award, the American MUSE Design Gold Award, and the American IDA Design Silver Award. It has been certified as a national high-tech enterprise and ISO9001 quality management System certification enterprise, provincial SRDI enterprise, and municipal science and technology enterprise.

To enhance its global brand influence, Edun has actively expanded into overseas markets, appearing at renowned international exhibitions in Jakarta, Dubai, Sydney, and Riyadh. The company has also expanded its channels through a combination of online and offline channels, developing products tailored to specific markets. Edun has obtained certifications in multiple countries, including AS2047, CSA, and NFRC. Currently, Edun has established stores and showrooms in countries such as Malaysia, Saudi Arabia, Vietnam, and Australia, providing efficient support to builders and customers across the globe through a comprehensive local service network.

Positioning Advantage



1伊盾门窗

EDUN DOORS & WINDOWS

专精特新企业

股票代码: 367933

**Brand positioning: to give you 360 ° sense of security**

**The company's main products: security system doors and windows research and development, intelligence, marketing, service.**

**There are 1000+ brand Franchise Stores nationwide.**

# Four centres in China, with a plant area of 300,000 m<sup>2</sup>.

Headquartered in Foshan, Guangdong, which has a number of intelligent production base, international investment centre, shared display centre, Foreign Trade Production Center, modern intelligent manufacturing plant area of 300,000m<sup>2</sup>, China's system windows and doors EDUN headquarter base is fully operational, the new quality of productivity is fully enhanced, the annual production capacity of up to 2.2 million m<sup>2</sup>, will be achieved in large-scale manufacturing, personalized delivery.



**Digital Intelligent  
Production Base**



**International Investment  
Promotion Centre**



**Shared Exhibition Centre**



**Foreign Trade  
Production Center**

## Smart factory worth tens of millions

### Multi-million-dollar fully automated production line - Smart Factory launched

The factory covers an area of **300,000 square meters** and has introduced automated production lines worth tens of millions of dollars, with an annual production capacity of **2.2 million square meters**. It adopts a paperless production process, achieving a **zero error rate** and a **40% increase in production efficiency**.

Production progress can be monitored in real time to ensure delivery times.



## Tens of millions of tempered production lines

### Leading smart manufacturing enterprise with a robust production system to ensure delivery times

The introduction of a 30 million tempered glass production line, which employs fully automated production technology, not only significantly improves production efficiency and capacity, but also ensures quality control through a sophisticated intelligent control system, guaranteeing that every piece of glass meets high standards. In addition, the production line is capable of processing large-size, high-difficulty glass, meeting market demand for high-end customized products.

.Features a suspended conveyor design for high efficiency and safety. Utilizes imported programmable logic controllers (PLC) with touchscreen control for intelligent and information-driven production. ·Equipped with imported American Tian Shi burners and other devices to ensure a reasonable temperature curve distribution within the furnace. ·Features imported Swiss Jinma spray guns for uniform and full powder coverage on the surface. · The powder room features an engineering plastic spray booth with a sandwich structure (or single-layer structure), equipped with a self-cleaning function. The two-stage recovery system, comprising a high-efficiency cyclone separator and a post-filter, enables a complete color change in approximately 10–20 minutes.



## Edun Intelligent Powder Coating Line

### 15-Year Warranty, Custom Colors to Suit Your Taste

Edun Doors & Windows' Zhaoqing Smart Manufacturing Base features a fully automated intelligent coating line. Six precision processes create an armor-grade coating with 4H hardness, backed by a 15-year warranty. Supports customization in 26 Morandi colors with AI-powered color matching for zero color deviation. Efficient and eco-friendly, it leads the smart manufacturing upgrade in the doors and windows industry



## 16 Firsts Leading the Industry

### Product innovation and safety guarding

1. The first door and window safety grid in 2010 to improve home safety
2. The first child safety lock to effectively prevent children from climbing out of the window and falling
3. The first to have warm edge strips as standard for the entire series, with a temperature difference of more than 7°C between indoor and outdoor compared to conventional aluminum insulation strips
4. The first choice of aviation-grade aluminum profiles, new national standard/super national standard wall thickness, and super wind pressure resistance
5. The first to introduce 4.0 high-load-bearing stiles to ensure that doors and windows are sturdy and safe even in strong winds

### Smart Manufacturing and Productivity

1. The first company to introduce ERP system in 2010, improving production efficiency and lean management level
2. The first company to build a digital 4.0 smart factory, the first company in the industry to launch a hot product with 7-day delivery
3. The company built a 300,000 square meter smart manufacturing base, becoming the leading brand in the industry in terms of smart production
4. The first company to independently develop seamless welding spraying technology, effectively enhancing the sealing performance of doors and windows

### Market Layout and Brand Building

1. In 2015, we took the lead in launching the "100-city, 1,000-store" training service tour to help dealers grow
2. We are the first door and window brand to use Baidu promotion, achieving a 15-fold increase in performance in 7 years
3. In 2024, the chairman insisted on in-depth terminal market inspections to ensure that corporate decisions are closely aligned with market demand
4. The industry's original E8 profit system and 1573 transaction system help doors and windows continue to grow in performance
5. We are the first door and window brand to have cloud screens in all stores, improving operational efficiency and customer experience

### Business Model and Team Motivation

1. The first door and window enterprise to implement the employee stock ownership system, enhancing team cohesion and cohesion
2. The first to create the 1+N model, three-store model and shared partner model, leading channel changes

# Ten products that are different

### The profiles

Ultra-high precision grade 6060 T66 virgin aluminum, Tiger Tiger powder coating from Austria, smooth and non-scratch surface.

### Glass

Xinyi original, automotive-grade tempered glass, high-definition and translucent, with ten times the impact resistance of ordinary glass.

### Insulation

Thermal Break heat insulation isothermal, warm edge strip heat insulation, indoor and outdoor temperature difference of more than 7 °C, energy saving and environmental protection.

### Hardware

Adopting imported hardware fittings, self-developed product accessories, high performance testing 500,000 times without failure.

### EPDM

Composite adhesive strip, no aging, no shrinkage, expansion in water, higher sealing performance, long-lasting and durable.

### Soundproofing

Multi-cavity structure with three sealing processes gives you a quiet space as low as 35 decibels.

### Safe

Injection molding process, rounded corners, safety anti-fall rope, waterproof, impact-resistant, and anti-fall, with upgraded safety performance.

### Drainage

Drainage structure with floor drain to prevent rainwater from flowing back.

### Fly Screen

0.8 diamond mesh with anti-counterfeit watermark, bent craftsmanship, does not loosen, does not fade, safe and durable.

### Installation

Seventeen-step standard installation process, Yidun-specific installation materials, bridging the last mile of product delivery, ensuring installation and construction.

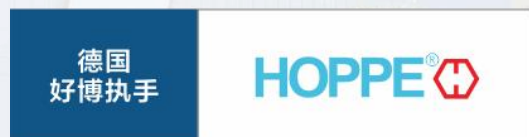
## Product Core Advantages

### Edun Windows and Doors 2026 Product Series

Sliding Door	Casement Window	System Window	Sliding Window	Casement Door	Smart Products	Sunroom	Entrance Door	Ecological Door	Others
枫景推拉门	云界平开窗	哥伦比亚系统窗	东风一号推拉窗	极窄50平开门	西西里PLUS智能提升窗	极简轻奢阳光房	EDU172	4521极简铝木门	奢雅法式平开门
金爵推拉门	SU7外开窗	EDU85Hi内开系统窗	星图六轨推拉窗	微边平开门	可可西里微型智能升降窗	北欧断桥阳光房	EDU179	4533极简铝木门	凡尔赛法式窗
微边推拉门	小米外开窗	EDU85Hi外开系统窗	星图PLUS悬浮推拉窗	完美II平开门	智能新风系统窗	110*65幕墙	EDU502	毕加索系列生态门	法式推拉门
完美II推拉门	X1外开窗	EDU85Hi双内开系统窗	视界全景推拉窗	卡宾平开门	智能天窗	135*65幕墙	EDU508	莫奈系列生态门	法式推拉门
视界推拉门	柏曼外开窗	EDU98Hi双内开系统窗	拓界·侧压气密窗	卡宾推拉门	——	——	EDU518	——	中式平开窗
极光推拉门	柏曼II外开窗	塞纳双内开系统窗	拓界·侧压气密窗	——	——	——	EDU精雕入户门	——	中式推拉窗
新帝豪推拉门	B2外开窗	塞纳II双内开系统窗	小艺·断桥推拉窗	——	——	——	EDU306	——	卡地亚pt门
极致推拉门	加特林外开窗	塞纳III双内开系统窗	卫士气密窗	——	——	——	EDU908	——	埃菲尔折叠门
卡宾推拉门	加特林II外开窗	S10双内开系统窗	——	——	——	——	HEZ869	——	——
哆米推拉门	T6外开窗	伊盾一号全能系统窗	——	——	——	——	EDU958	——	——
极梦推拉门	曼哈盾II外开窗	天空之城系统窗	——	——	——	——	HZM955	——	——
——	阿尔法漂移窗	F80单外开系统窗	——	——	——	——	EDU868	——	——
——	恒温88节能窗	F115外开系统窗	——	——	——	——	传世大宅系列	——	——
——	旺家外开窗	Fz80单外开系统窗	——	——	——	——	安居景程	——	——
——	——	S80单内开系统窗	——	——	——	——	经典雅铸	——	——
——	——	S95单内开系统窗	——	——	——	——	鼎辰系列偏轴门	——	——
——	——	S95双内开系统窗	——	——	——	——	——	——	——
——	——	S110双内开系统窗	——	——	——	——	——	——	——

## Supply Chain Advantages

It is not just Edun that can make a good product; it depends on who you partner with. Strategic cooperation with well-known brands in the industry ensures that every product detail is perfect.



## Brand Advantage

In 2026, we will join hands with AI platforms (DeepSeek/Doubao), Douyin, Amap and Laohufen, and develop electrochromic glass and other new products. We will fully empower terminal dealers in terms of product strength, production capacity and marketing capability.



## Brand Advantages

In recent years, the overall output value of the enterprise has been continuously increasing. Under the on-site witness of hundreds of media, it has obtained the market status statement of "Leading National Sales Growth Rate in the Door and Window Industry for Three Consecutive Years" issued by Champ Consulting Group.



## Brand Advantages

For 16 years, Edun has specialized in custom safety system doors and windows.

As an industry benchmark brand, we have taken part in formulating multiple industry standards.

We are the chief compiler of installation, delivery and application specifications for system doors and windows, and a key drafter of general technical standards for smart doors and windows, promoting the healthy development of the industry.



# Brand Advantages



## 系统策划 · 引爆品牌

SYSTEM MARKETING PLANNING

央视频道 **CCTV 1** **CCTV 2**  
广告投播 **CCTV 7** **CCTV 15**

央视展播品牌  
500家媒体权威报道助力发声



## Brand Advantages

Advertising placements at Guangzhou South Station, nationwide expressways, airports, and the Shanghai Landmark Twin Towers, reaching a national audience with a multi-million-dollar investment and multi-dimensional coverage for maximum visibility.



# Brand Advantages

## Invest millions in exhibition projects to expand brand influence



Shanghai Construction Expo



Nanjing Sliding Door Exhibition



Shenzhen Home Design Week



2025 Nanjing Sliding Door Exhibition



Guangzhou Construction Expo



Guangzhou Design Week



Anyi Aluminum Expo



2025 Guangzhou Construction Expo

Brand Advantages

Edun is the First choice for many celebrities & artists.



Actor:Ada Choi



Dancer Yang Li ping



CCTV host: Song Yi



Movie star  
Shao Bing



Tiktok President  
Zhangyi ming



Celebrity: Yige



Actor: Choo ja hyun



Actor: Jiajing wen

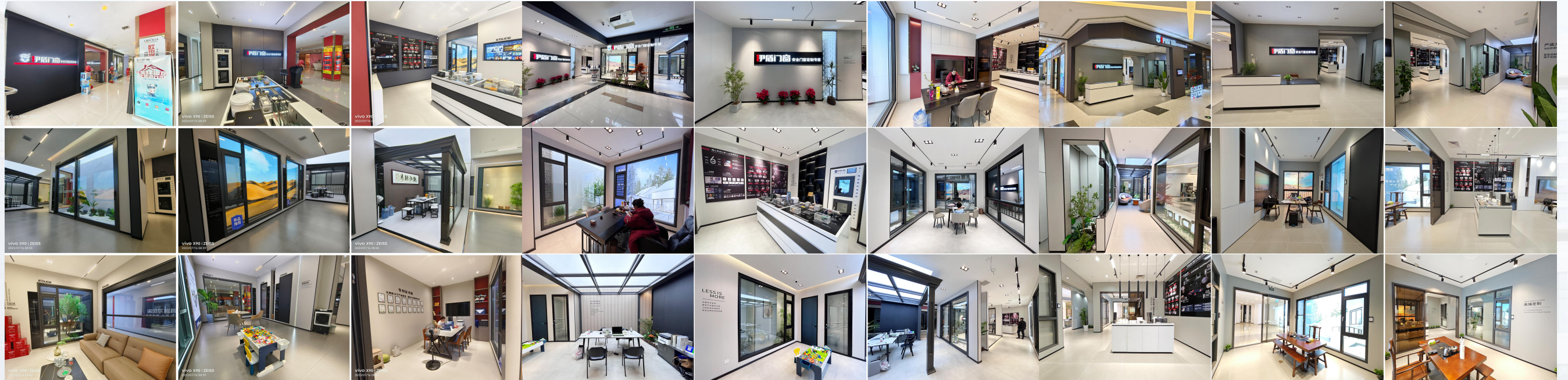


Actor: Kun long



## Channel Advantages

We have more than 1000 brand stores across the country, creating a wonderful living experience for millions of users.

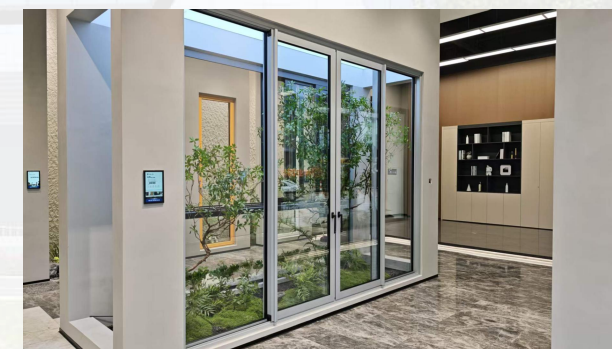
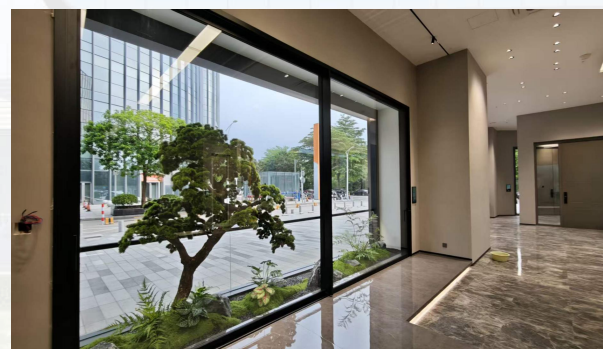


## Channel Advantages

The 4,000m<sup>2</sup> one-stop door and window procurement center has been grandly completed. It covers sliding windows, casement windows, sunrooms, as well as full-aluminum broken bridge system doors, pivot doors and shower rooms, meeting all scenario demands of high-end customization, housing improvement, rigid demand and personalized design.

One integrated solution frees you from worries for the whole house.

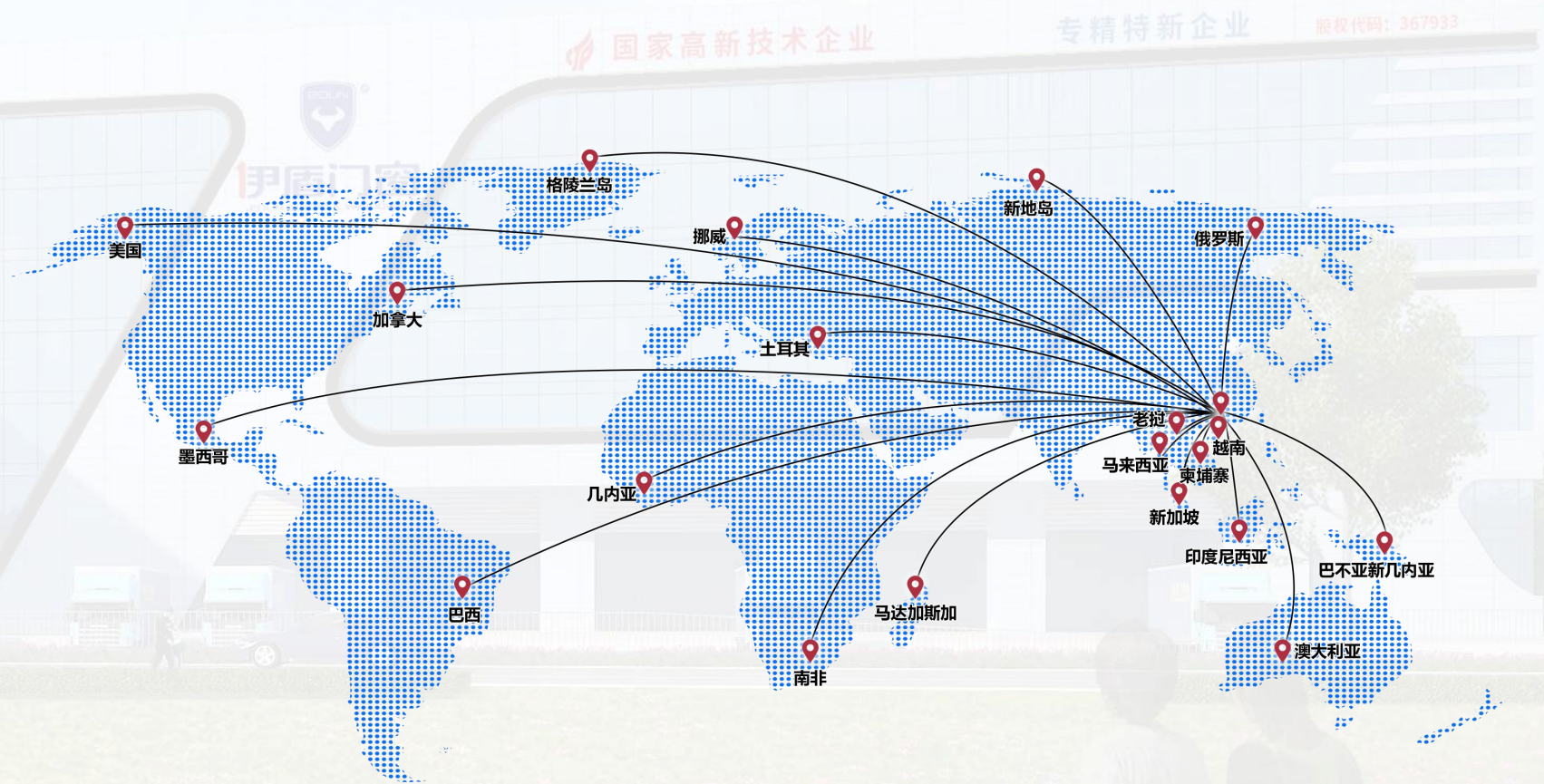
股票代码: 367933



## Brand Advantages

# Educe Oversea Customers

Edun has established overseas stores and showrooms in multiple countries worldwide, covering key cities such as Kuala Lumpur and Kuching in Malaysia, Jeddah in Saudi Arabia, Hanoi in Vietnam, Vientiane in Laos, Manila in the Philippines, as well as Sydney, Melbourne, and Adelaide in Australia. This expansion further enhances our localized service network, providing more convenient and efficient support to local builders and end customers.



## Brand Advantages

In terms of international brand promotion, Edun actively participates in major global industry exhibitions, including the Indonesia Jakarta International Building Materials Exhibition (INDOBUILD TECH), the UAE Dubai International Building Materials Exhibition (THE BIG 5), the Australia Sydney International Construction & Building Materials Exhibition (SYDNEY BUILD), and the Saudi Riyadh International Building Materials Exhibition (SAUDI BIG 5). These efforts continuously enhance the brand's visibility and influence in international markets.



2025 Sydney Expo, Australia



2024 China-Russia Expo



2024 Australia Expo



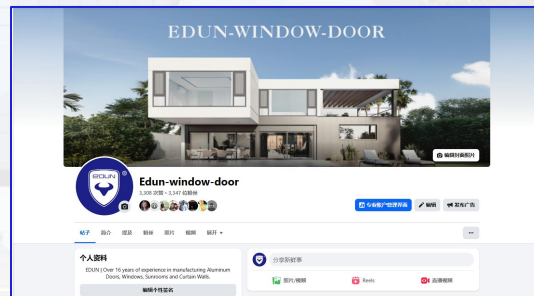
2023 Dubai Expo



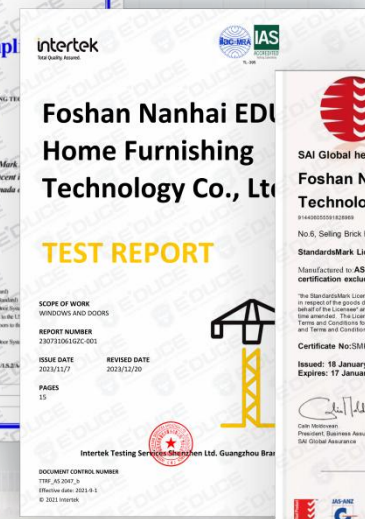
2023 Indonesia Expo

# Brand Advantages

To accelerate international market expansion, Edun has developed product lines tailored for the Australian, North American, Southeast Asian, and Middle Eastern markets through a diversified approach. This strategy combines online channels such as YouTube, Facebook, and independent websites with offline activities including trade show participation, on-site research of local building material markets, and collaborations with construction companies. The company has successfully obtained key international certifications including Australia's AS2047, Canada's CSA, and the U.S. NFRC.



CSA



TEST REPORT



AS2047



CE

NFRC

# Brand Advantages



RIVIERA 4 DUBAI



22 PARKSIDE DRIVE AUSTRALA



APARTMENT JEDDAH SAUDI



Batam Villa Project Indonesia



FOSHAN BAONENG YUNJINGTAI APARTMENT



EAST\_REVISION MELBOURNE, AUSTRALIA



HILTON HOTEL XIANDU



Indonesia Batam Villa Project



HEALTH CARE CITY DUBA



GUANGZHOU PEARL BAY NO. 1 APARTMENT



MIRAGE HOTEL SAUDI



Saudi Jeddah Villa Project



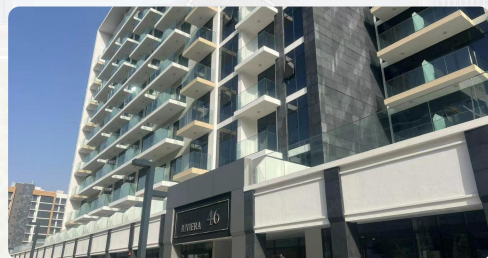
SYRAH PARADE, WOLLERT MELBOURNE, AUSTRALIA



VILLA HUBEI



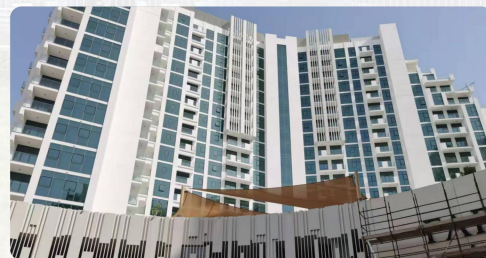
MANLY, QLD 4179, AUSTRALIA



RIVIERA 46 DUBAI



MALAYSIA HIGHFIELDS 3 APARTMENT



HEALTH CARE CITY DUBAI

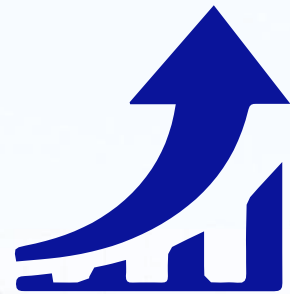


MALAYSIA WATERFRONT HOTEL



HUIZHOU JINXIU NO. 1 APARTMENT

## Enterprise growth trend



Ten fold increase in 6 years



Fifteen fold increase in 7 years

**A fifteen-fold increase** will be achieved from 2017 to 2025,  
and the high growth rate of 60% per year will be  
maintained in the future

# Edun: Top-level planning

Edun: Top-level planning



股票代码: 367933

## Edun's 3-5 Year Brand Strategy

- In 2022, the formal separation of production and sales will comprehensively enhance the competitiveness of brands and products.
- In 2023, the Zhaoqing Intelligent Manufacturing Base will successfully cap its annual production capacity to 2.2 million square meters.
- In 2024, it will participate in foreign exhibitions in Australia and other countries to officially open up the international market and go global.
- In 2025, it will achieve a sales network of thousands of cities and tens of thousands of stores around the world.
- In 2028, it will apply for an IPO on the main board and achieve rapid expansion with the help of capital.

**Edun Headquarters  
Operations Center**

**Excellent Employees**

**Excellent Distributors**

**Supply Chain**

**Angel Investment**

国家高新技术企业

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**THANK YOU**