



**Make good
hearing aids affordable**



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Why Choose Us-
Flysound Hearing Aids

Company Introduction

flysound 飞声

听不见？听不清？戴飞声助听器！

深圳市飞声医疗科技有限公司

Shenzhen Flysounds Medical Technology Co.,Ltd



Shenzhen Flysound Medical Technology Co., Ltd.

Focus on Premium Hearing Aids

Professional Technical Team

As a global leader in hearing solutions, Flysound is dedicated to making high-quality hearing aids accessible through cutting-edge AI technology. We empower users to rediscover clear, detailed sound—so they can reconnect with the world around them.

Our mission extends beyond hearing improvement: we strive to enhance communication and enrich lives through continuous innovation. With over a decade of industry expertise, our R&D team integrates advanced acoustics, digital processing, and AI, resulting in more than 30 international patents. Our products are certified by CFDA, FDA, FCC, CE, and ISO13485, and we offer a diverse range of models—including CIC, BTE, RIC, and the industry's first open hearing aid—to meet varying needs and lifestyles.



**10 years of
industry experience**



**Top-tier
Team**



**Excellent Service
Philosophy**



30 global patents

Factory Introduction

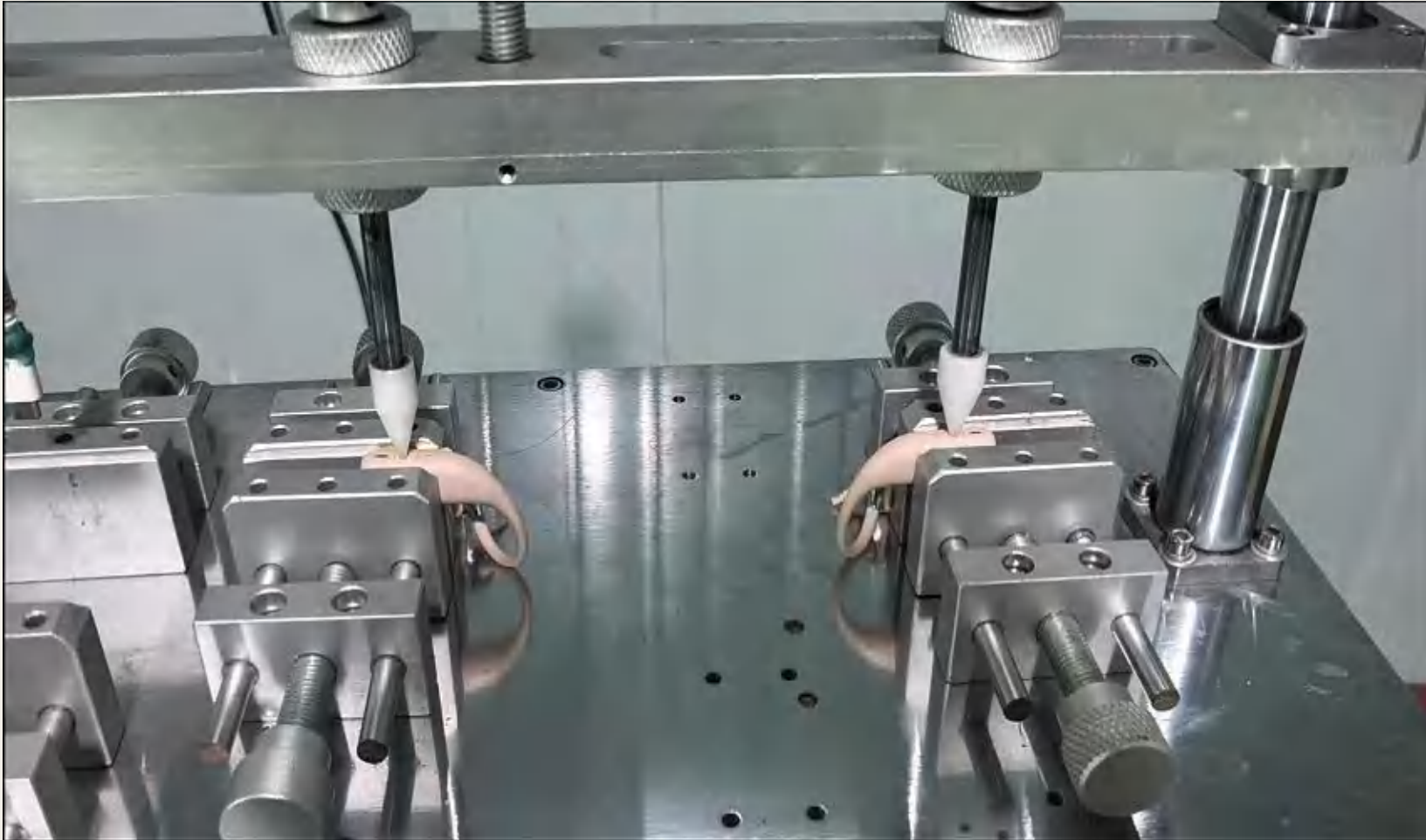
Factory Introduction

Flysound Medical Technology (Shenzhen) Co., Ltd., founded in 2011 and located near Shenzhen Bao'an International Airport, is dedicated to enhancing the hearing of the hearing-impaired via tech innovation. Focusing on personalized and convenient development in the hearing aid field, we independently develop high-quality hearing products like Bluetooth-enabled hearing aids, with strict quality control and advanced production management.

Backed by a strong R&D team and advanced sales and service concepts, our products enjoy high reputation and large market share at home and abroad, attracting many renowned global customers. Offering ODM and OEM services, we sell 200,000 units annually. We'll always stick to the principle of "Quality First, Customer First" to serve every customer sincerely.



Pre-Delivery Test Demonstration



Button Press Test

50,000 press cycles simulated — equivalent to over 5 years of daily use — ensuring every operation remains responsive and reliable.

Pre-Delivery Test Demonstration

Safety-tested battery

No fire, no explosion — even under extreme puncture conditions.



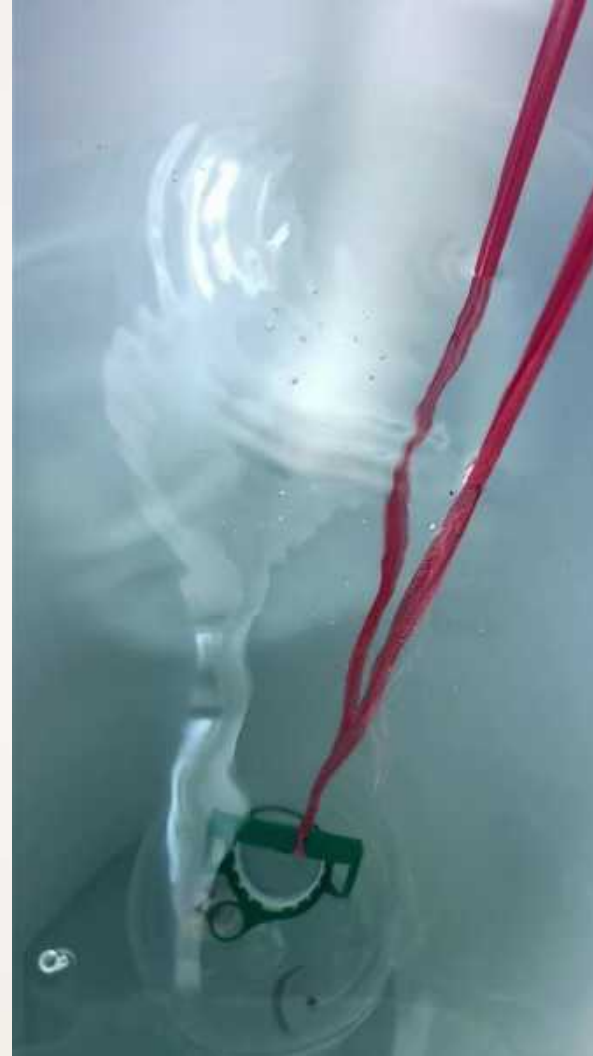
Drop Test

Survives **12** consecutive drops from **1.7** meters onto marble — no structural damage or performance shift.

Pre-Delivery Test Demonstration

Salt Spray Test

Exposed to salt spray for **48 hours** — no corrosion on housing or internal components, ensuring long-term stability in humid, salty environments.



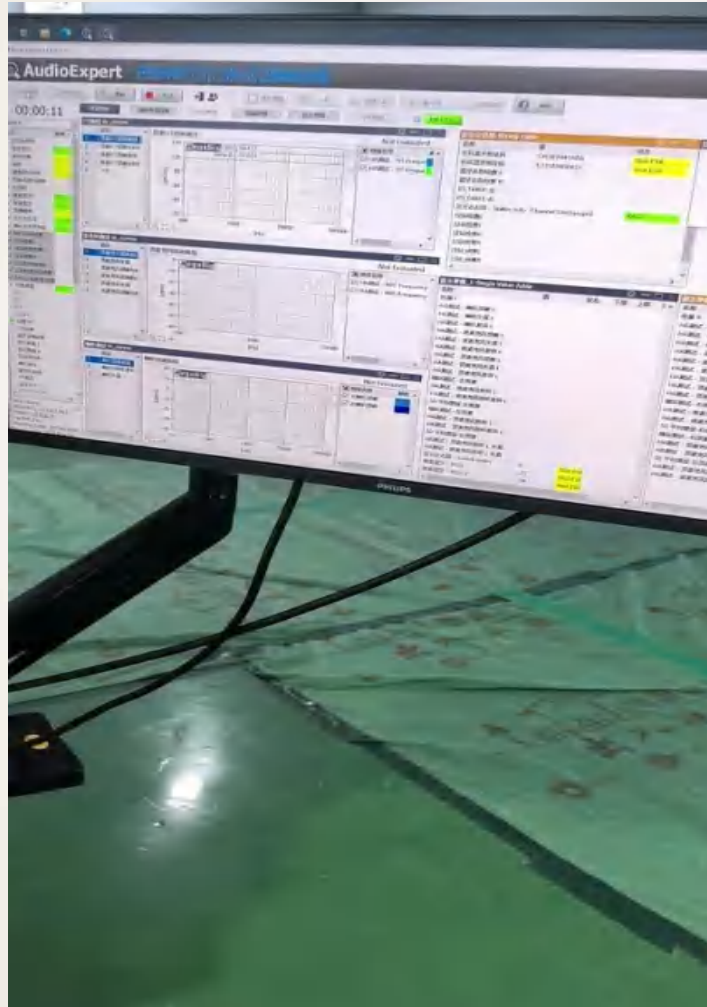
Waterproof Test

Fully submerged in **1 meter** of water, the device meets high waterproof standards, protecting against accidental drops in water or washing machine exposure.

Pre-Delivery Test Demonstration

Acoustic Test

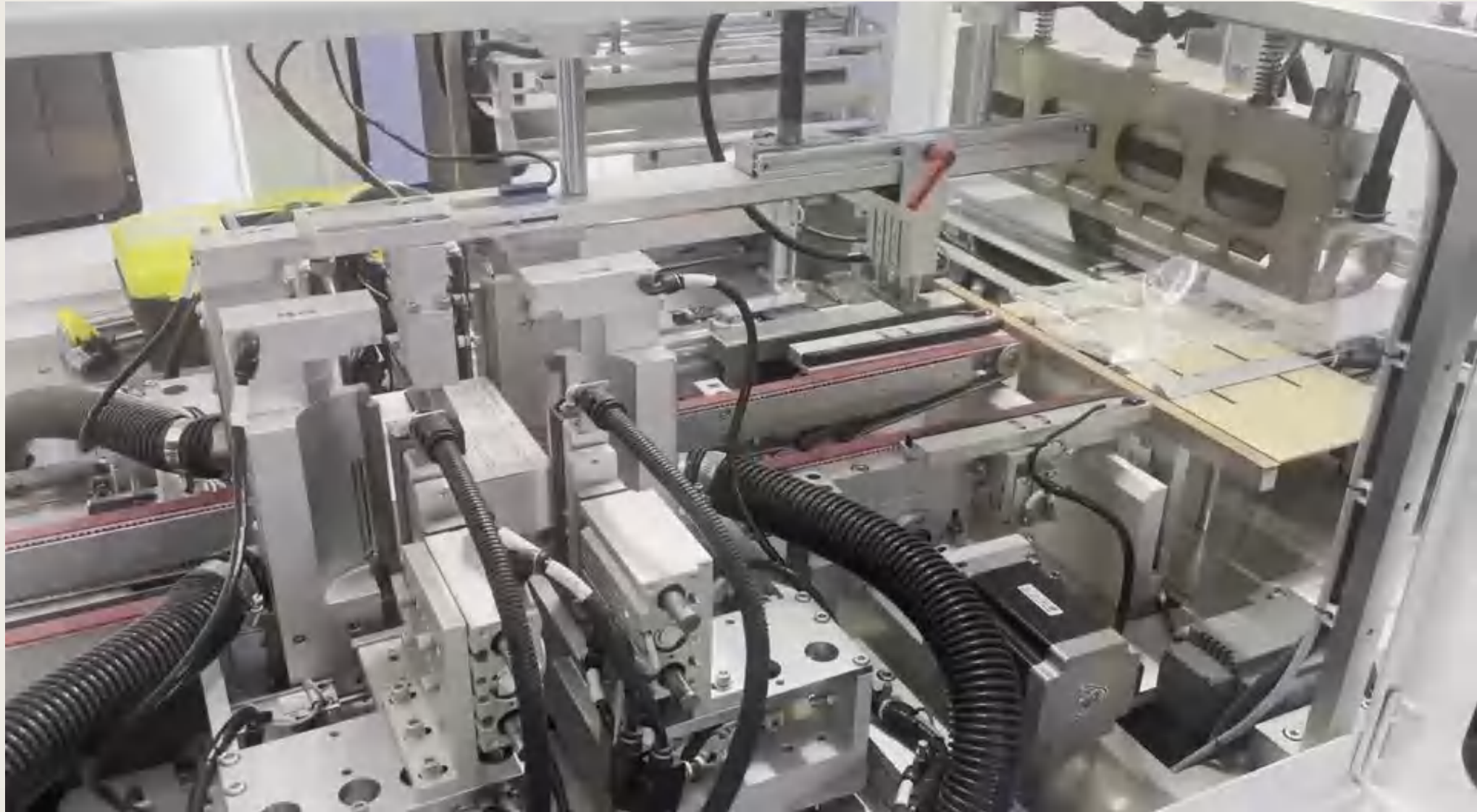
Each unit undergoes **two rounds** of acoustic testing, covering **30+** parameters — fully compliant with five major international acoustic standards.



Vibration Test

Simulated **4-hour** transportation vibration — ensures product integrity is maintained during long-distance shipping.

Pre-Delivery: Product Sealing Process



Pre-Delivery: Product Packaging & Transportation Testing



Product Introduction

flysound

Reclaim Natural Sound

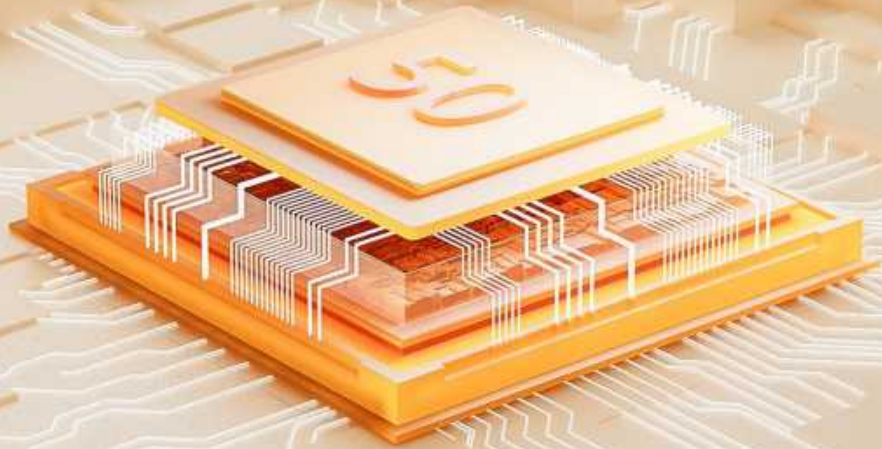




Industry-Leading 50 Physical Channels

Compared to the industry's maximum of 24 channels, FLYSOUND boasts 50 physical channels. The more channels there are, the more refined the sound processing becomes, allowing for the capture of more sound details and a more accurate reproduction of natural human voices.

Finely process sounds across different frequencies, effectively distinguish speech from background noise, enhance sound clarity and resolution, and adapt seamlessly to environments from quiet to noisy settings



Intelligent **50** channel
High fidelity sound quality



Intelligent **32** channel
High fidelity sound quality



Intelligent **16** channel
High fidelity sound quality



Maximum Gain Up to 60Db

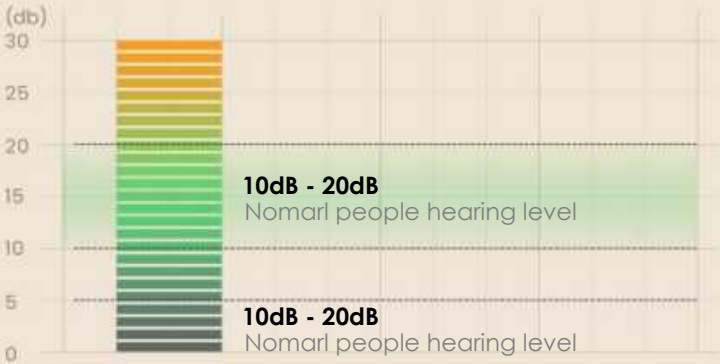
FLYSOUND offers a maximum hearing aid gain of 60dB, suitable for patients with mild to profound hearing loss.

Utilizing noise reduction, transient noise control, and acoustic feedback management techniques gives you the opportunity to reap the benefits of a more complete soundscape.



The Equivalent Input Noise As Low As **5dB**

FLYSOUND hearing aids, powered by cutting-edge AI deep noise reduction algorithms, achieve an equivalent input noise level as low as 5dB, providing a clear auditory experience even amidst the hustle and bustle. This technology allows users to escape the constant backdrop of background noise, enjoying purer sound quality.



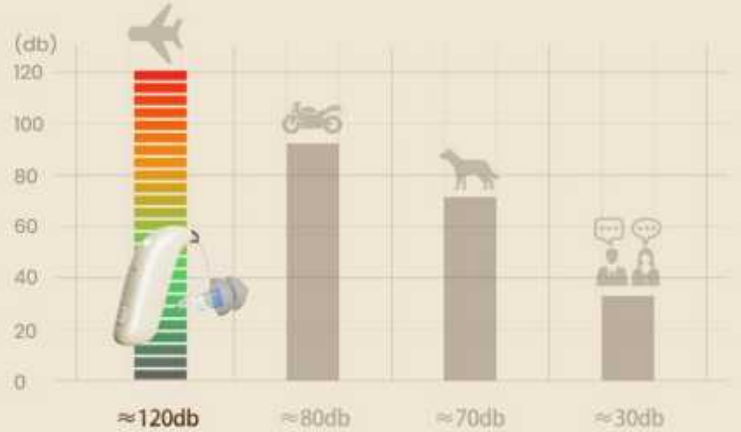
Wide Frequency Response Range Up to **8000Hz**

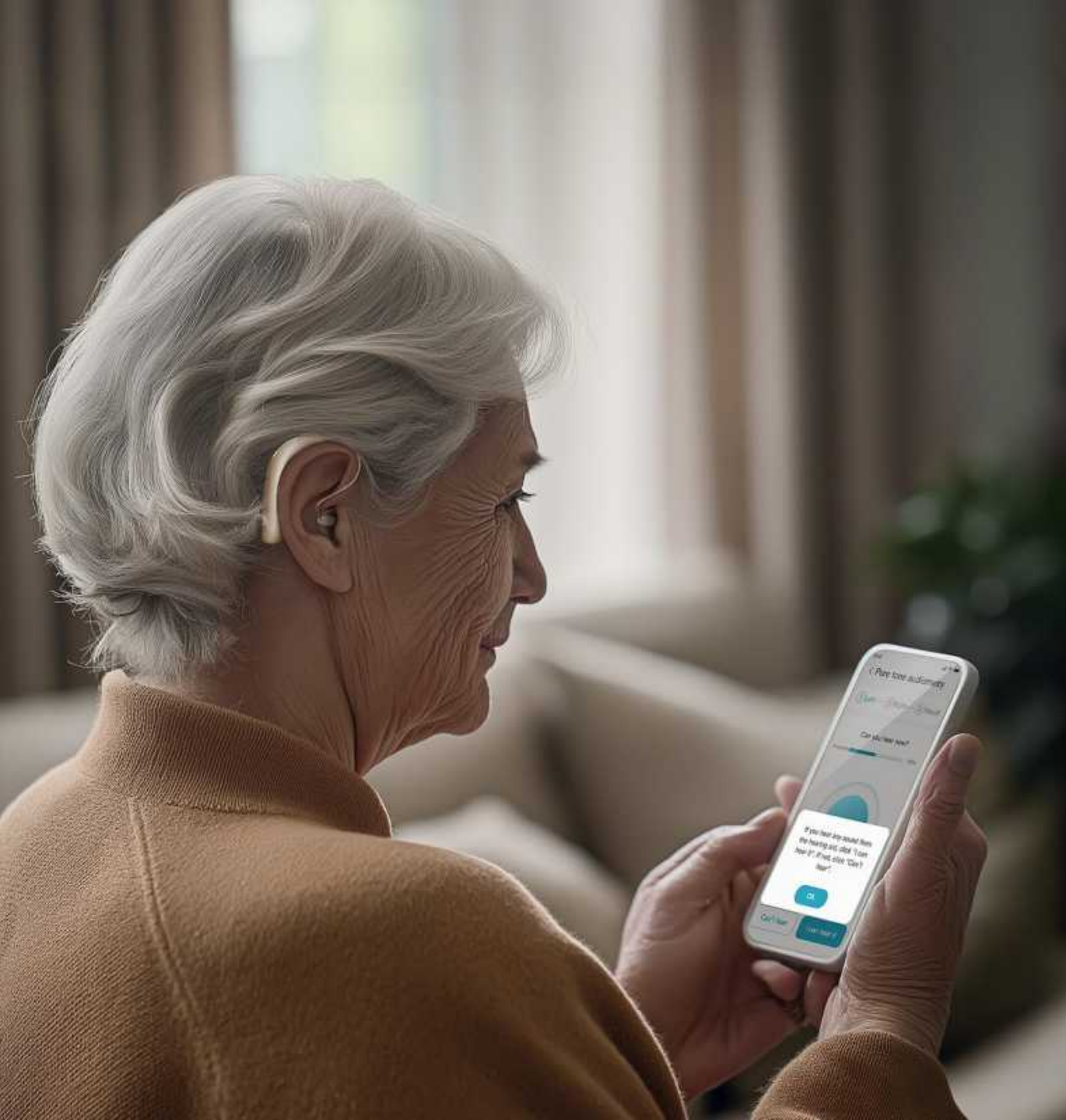
FLYSOUND hearing aids offer a frequency response range up to 8000Hz, encompassing all critical speech frequency bands, which significantly enhances the recognition of high-frequency speech.



Maximum Sound Pressure Level Up to **120dB**

FLYSOUND's hearing aids boast an outstanding 120dB saturated sound pressure level, equivalent to the sound of an airplane taking off.





APP Fitting

The APP fitting feature allows you to easily conduct a hearing test from the comfort of your home, obtaining a customized fitting effect and enjoying convenient hearing health services.

In-Store Fitting Available

Get Precise and Professional Adjustment for Your Hearing Aids.





Dual Microphones

Equipped with Knowles dual-microphone technology, FLYSOUND hearing aids can accurately focus on human voice, and effectively block environmental noise.



360-Degree Omnidirectional Speech

360-degree omnidirectional speech direction recognition allows hearing-impaired individuals to quickly locate the source of sounds, and it also ensures users no longer have to worry about safety hazards on the road due to the inability to discern the direction of a car horn's sound.



The First Integrated Charging and Drying Case

FLYSOUND's industry-first integration of electronic drying functionality into the charging case, which allows for automatic drying once the device is fully charged. Users no longer need to purchase additional drying boxes, ensuring that the hearing aids are always in optimal working condition and effectively prolonging their service life.



Bluetooth Music&Phone

FLYSOUND hearing aids support both Bluetooth audio and hearing aid modes, not only compensating for music and phone calls, but also simultaneously amplifying speech in the environment.



IP68 Waterproof

FLYSOUND hearing aids feature an IP68 water resistance rating, which means they can be safely submerged in water up to 1 meter deep for as long as 30 minutes without sustaining damage. Consequently, you no longer have to worry about your hearing aids getting damaged by rain or accidental water exposure.



Ultra-low Latency Time 5.4ms

With 5.4ms ultra-low latency, significantly lower than the international standard of 15ms latency. This technology allows you to enjoy pure and natural sound.



Auracast wireless connection

Auracast wireless connection technology allows you to enjoy high-definition sound quality whether you are in a classroom, opera house, or watching TV.



Quiet



Noisy



Watch TV



Adaptive Scenario

4 modes(Indoor Mode, Outdoor Mode, Smart Mode, General Mode) can be switched automatically according to your current situation to achieve most suitable hearing experience.

Noisystreet



Outdoor chat



Subway station



Home entertainment



AI Deep Noise Reduction

It can reduce noise levels by up to 30dB, allowing you to be free from annoying background noise.





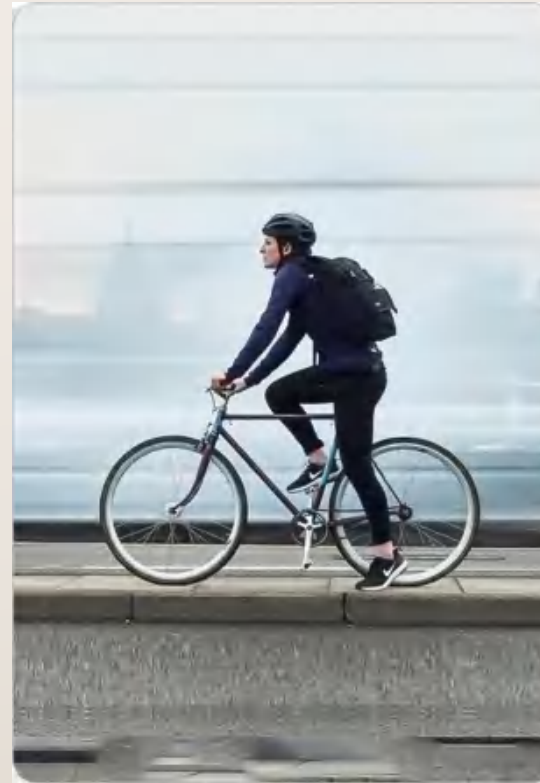
Echo Cancellation

Blocks echoes to improve sound clarity, reduce background noise, and enhance user comfort and speech understanding in meeting rooms



Feedback Suppression

The hearing aids are integrated with a wear detection sensor, which only starts working when the user wears it properly, thus avoiding the problem of ear-piercing feedback. Coupled with a powerful feedback suppression algorithm, it can quickly suppress the feedback, allowing you to be free from the annoying squealing of hearing aids.



Superior Wind Noise Suppression

Thanks to the advanced wind noise suppression technology, users will not experience wind noise interference even when a fan is directed straight at the hearing aid. This ensures exceptional hearing assistance in windy conditions, while driving, or cycling.

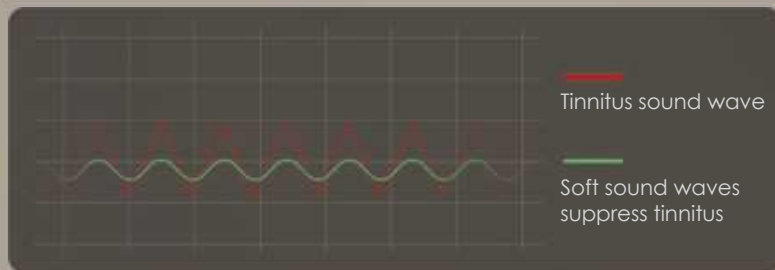


Instant Noise Suppression

The advanced instant noise management algorithm can monitor and quickly suppress sudden noises such as thunder, glass breaking, and door slamming, effectively reducing harsh sounds and protecting the residual hearing of users.

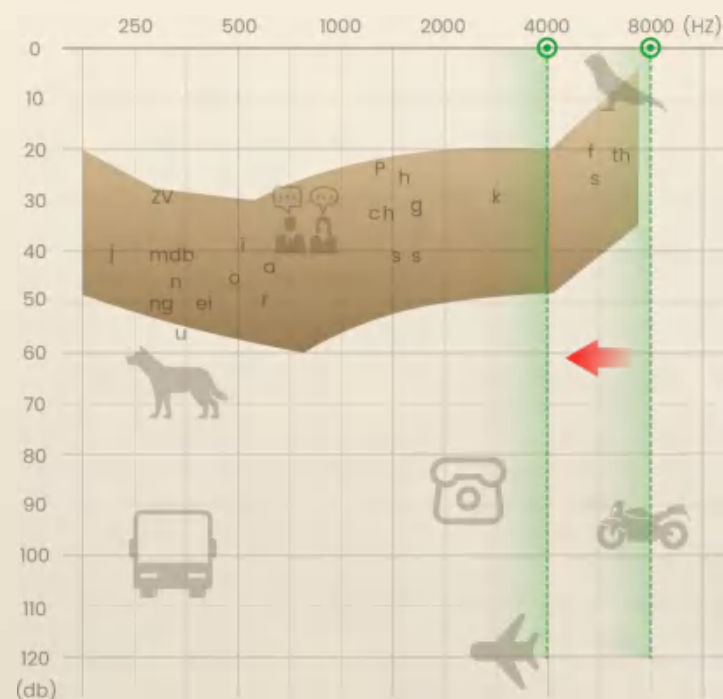
Tinnitus Suppression

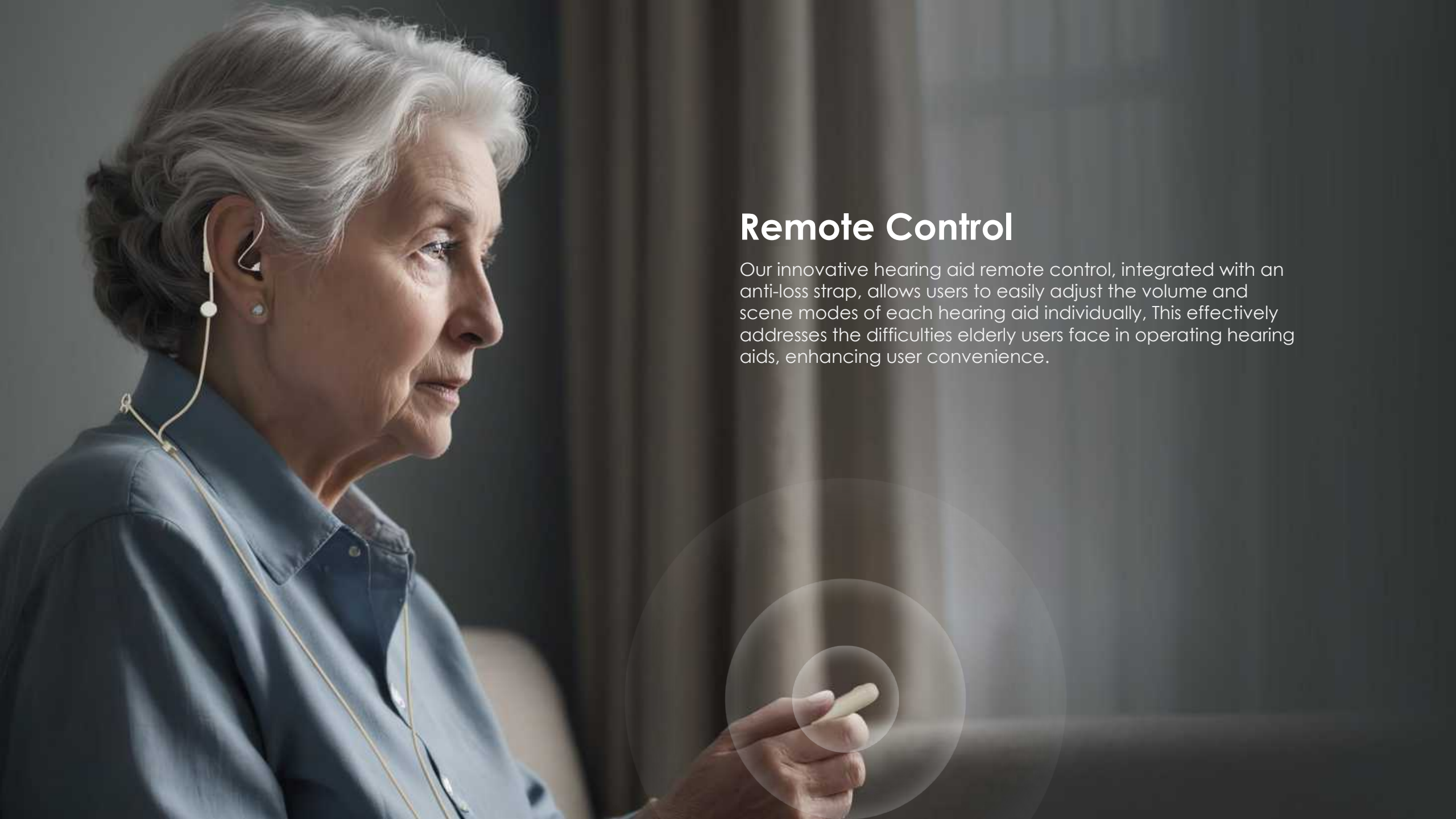
Hearing aids can effectively mask tinnitus by playing natural sounds, such as waves and rain, or by selecting sound waves that match the frequency of tinnitus.



High-frequency Remapping

Our patented high-frequency reshaping algorithm can intelligently transfer high-frequency sounds to the mid-frequency range in real-time, effectively addressing the issue of low high-frequency speech recognition in hearing loss patients.





Remote Control

Our innovative hearing aid remote control, integrated with an anti-loss strap, allows users to easily adjust the volume and scene modes of each hearing aid individually. This effectively addresses the difficulties elderly users face in operating hearing aids, enhancing user convenience.

Charging Case with Electronic Drying Function

We have innovatively integrated the electronic drying function into the charging case, it will automatically proceed with charging followed by drying in the charging case, enhancing the lifespan of the hearing aid and ensuring it remains in optimal working condition.





Integrated Anti-lost Cord

Flysound innovative anti-loss cord design for hearing aids prevents the issues of traditional ropes that may block microphone holes and interfere with hearing aid buttons and glasses. Users can easily install and remove them, ensuring convenience and resolving the shortcomings of traditional designs.

Outdoor Lost and Found

Our hearing aids feature Google location services, allowing you to quickly view the last connected location with your phone through the app when lost outdoors. This greatly facilitates the retrieval process and ensures you can quickly locate and retrieve your lost hearing aids



Indoor Lost and Found

Our hearing aids feature an indoor loss retrieval function, specially designed for elderly users. When the hearing aid is accidentally lost at home, users can simply activate the "Find My Hearing Aid" function in a dark environment through the remote control or app, causing the hearing aid to flash lights, making it easy to quickly locate and retrieve the hearing aid.



Volume Adjustment

We offer three flexible ways to adjust volume: buttons on the hearing aids, remote control and app. Users can easily adjust the volume for each hearing aid individually to meet their personalized hearing needs.



APP & PC Fitting

App Introduction

The Hearing Aid Management APP lets users unlock professional hearing services with one tap, including four core functions: intelligent fitting (APP independent use without in-store visits, data sync via manual hearing value entry), hearing profile management (storing profiles, real-time adjustment records, and accessible historical data for solution tweaks), scenario-based optimization (4 scenarios: Intelligent/Noisy/Outdoor/Indoor, auto-matching sound parameters for clarity), and real-time device monitoring (displaying connection status/battery, supporting volume adjustment and quick location). It also has simple operation—concise interface with large fonts/clear icons (for all ages) and a first-use tutorial (easy for beginners)—plus ensures safety via strict hearing data encryption and stable support through regular firmware updates.



App Remote Fitting

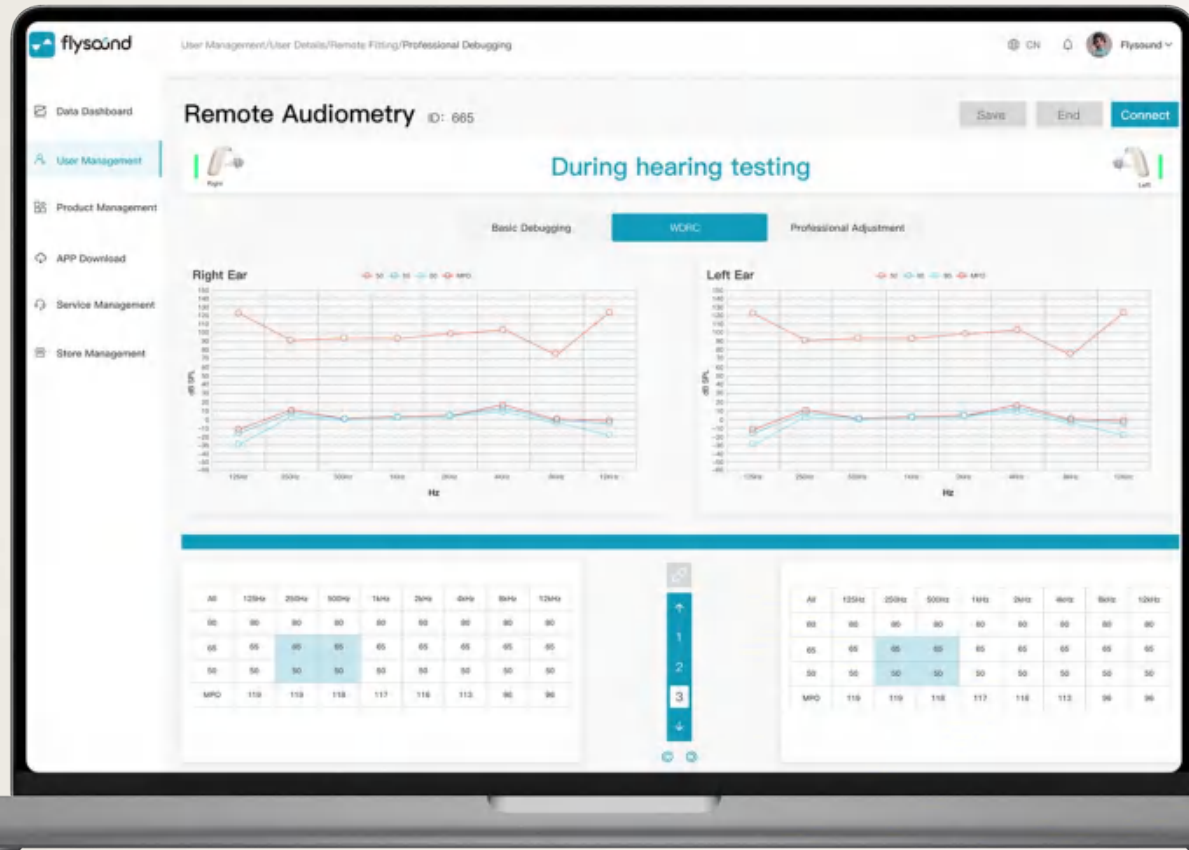


Remote fitting is a core function of Flysound APP. Users can adjust professional hearing parameters via the APP without visiting a store, meeting convenient service needs.

During operation: keep this page open, phone screen on, hearing aid connected to the APP, and don't put the aid back in the charging case. After following prompts, the page shows "Fitting Completed" — click "Complete" to finish.

Our fitters sync debugging data in real time, so users can get tailored fitting services at home, saving time and travel costs.

PC Remote Fitting



Supported by computers and networks, computer-based remote fitting connects hearing aids to users' devices via Bluetooth or Wi-Fi. Relying on the Flysound software and platform, professional fitters conduct remote debugging and optimization.

For the operation: Fitters log into the Flysound interface on the computer; customers connect their devices to the Flysound APP and click "Remote Fitting"; then fitters select the corresponding user, adjust parameters, and save the settings to complete the process.

Its advantages include: eliminating the need for patients to travel back and forth to institutions (especially suitable for people with mobility issues, those living far away, or busy individuals); enabling timely remote adjustments for wearing problems without waiting for appointments; reducing patients' transportation and accommodation costs, improving fitters' work efficiency, and lowering the overall fitting cost.

01 Price

Not just "cost-effective", but more importantly "stable profits and low risks".

What dealers fear most is high costs, meager profits, or losses caused by market price reductions. From an operational perspective, our price design fully helps you control risks and leave sufficient profits

A. Guaranteed High Profit Margins

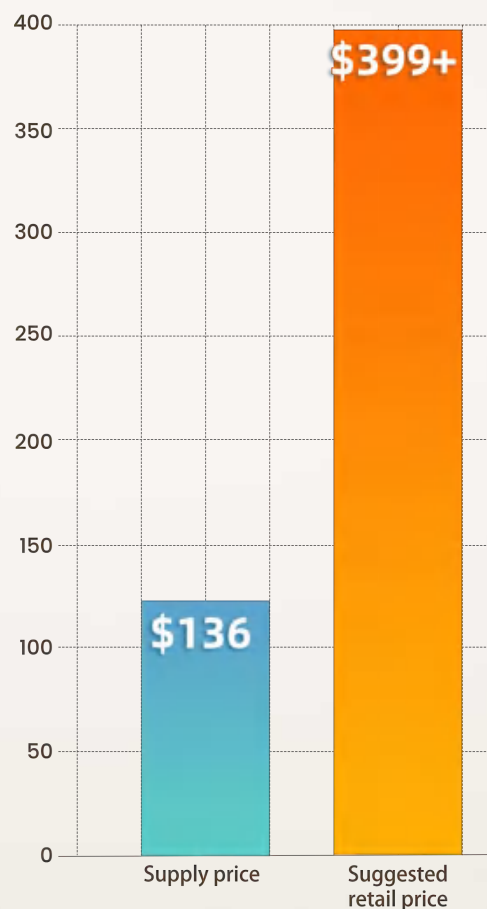
Supply price: **\$136 per pair**

Suggested retail price: **399 or higher**

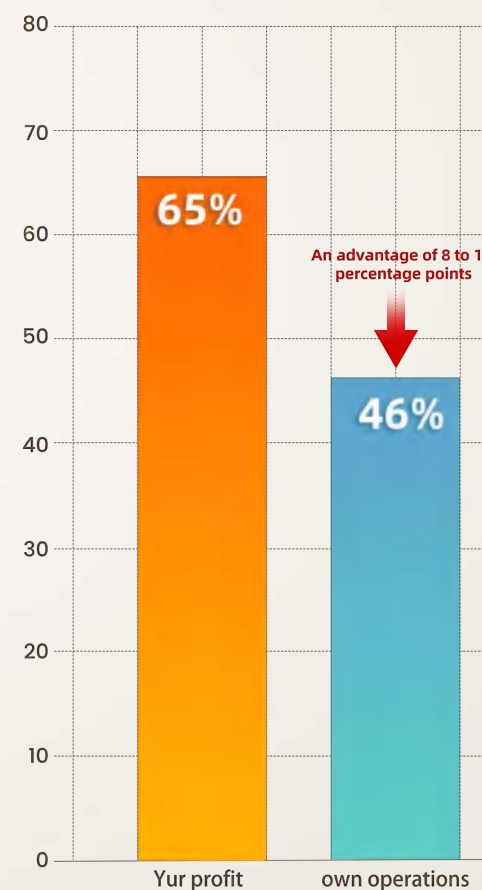
Profit margin: At least **65%**
(8–19 percentage points higher than Amazon's self-operated competitors, which only offer 46%)

Earnings example: Sell **100 pairs** → Profit of **11,300–26,300**
(Sufficient to cover channel costs: nursing home profit sharing, logistics, etc.)

Price comparison



Profit margin comparison



B. Tiered Discounts for Bulk Orders

Order Quantity	Discount Rate	Unit Price	Key Benefit
100+ pairs	8% off	\$125.4	Lower cost per unit
300+ pairs	12% off	\$120.6	Save \$4620vs. base price (≈13% extra earnings)

Base Cost: Calculated as 136 USD per pair multiplied by 300 pairs, resulting in 40,800 USD.

Discounted Cost: Calculated as 120.6 USD per pair multiplied by 300 pairs, resulting in 36,180 USD.

Amount Saved: Calculated as Base Cost minus Discounted Cost (40,800 USD - 36,180 USD), resulting in 4,620 USD.

Additional Profit Ratio: Calculated as Amount Saved divided by Discounted Cost (4,620 USD ÷ 36,180 USD), which is approximately 12.8% (rounded up to 13%).

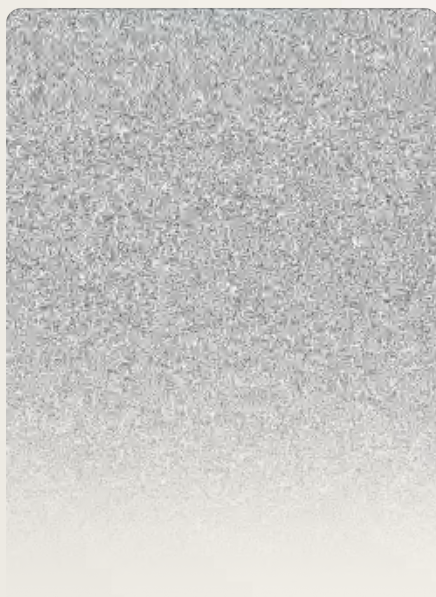
02 Product performance

Not just "easy to use", but more importantly "recognized by end-users and easy for you to sell".

The customer's pain point is the fear of false performance labeling. If end-users are dissatisfied with the product, it will affect repurchases and reputation. Whether the performance is good or not ultimately depends on whether your customers (the elderly/nursing homes) recognize it — all our performance features are designed to address their pain points.

Basic hearing aid

Can only handle one type of environmental noise



No improvement in speech clarity
/Basic level of speech intelligibility



Flysound Hearing Aid

Can recognize multiple scenarios



Speech clarity +30% /Speech intelligibility +80%+80%



A. Scene-Aware Sound:

Clearer Speech in Any Situation

Ordinary OTC hearing aids: Only suppress 1 type of noise.

Our advantage: AI noise reduction recognizes multiple scenes (indoor, outdoor, noisy, etc.).

Key results: **30% higher speech clarity + over 80% speech recognition rate.**

User benefit: Elderly users no longer repeat "What did you say," reducing trouble for caregivers.

B. Longer Battery Life:

More Peace of Mind, Fewer Returns

Single charge: Lasts at least **14 hours.**

Charging case: Supports 4-5 recharges for the hearing aid.

Business benefit: Customers avoid daily charging worries, cutting return rates by **20%.**

C. Super Easy Operation: No Training Needed

App support: Pure tone testing + multi-function adjustments.

Special design: Remote control for volume and scene switching (solves hand tremor issues for the elderly).

User-friendly result: Elderly over 70 can master use in **5 minutes independently.**

Business benefit: No time spent on training; nursing homes are willing to promote, boosting repurchase rates by **35%.**



03 Product Quality

More Than Durability — Less Troubles, Lower After-Sales Costs

For dealers, poor quality means endless after-sales issues, damaged reputation, and wasted energy. Our premium quality directly saves you time and costs



A. Rigorous Certifications & Testing: Reliability You Can Trust

Certifications: FDA approved + ISO13485 production management certified (fully compliant with global standards).

Production standards: Same as top 5 global brands (PHONAK, RESOUND, etc.).

Stringent testing: Every device undergoes multiple rounds of

- Acoustic testing
- Vibration/waterproof/salt spray testing
- High & low temperature testing
- Drop testing

Result: Devices work reliably for **3–5 years** (no frequent customer complaints).

B. Stable Core Components: Longer Lifespan, Stronger Reputation

Premium parts: 12nm high-end chips + medical-grade accessories.

Durability advantage: Withstand 2–3 years of normal use (1–2 times longer than ordinary OTC products, which only last ~1 year).

Business value: While customer repurchase cycles are longer, your reputation remains stable (fewer returns = better word-of-mouth).

C. Hassle-Free Warranty Service: Save Your After-Sales Time

Coverage: **12-month** warranty with free replacement or repair.

Convenience: No need to ship to China — return directly to our U.S. warehouse.

Efficiency: We send you a new replacement immediately, drastically reducing your after-sales processing time.

After-Sales Time Saved:

80%

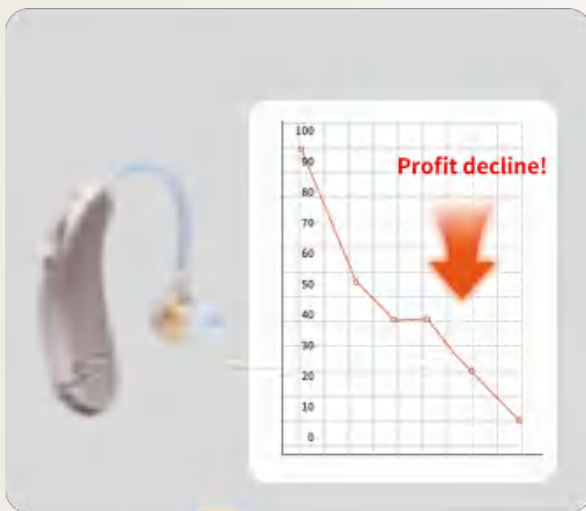


04 Competitiveness

More Than Advantages — Help You Outperform Peers

Dealers' top fear: Homogeneous products lead to no differentiation, forcing you into price wars. We help you secure a unique position in the local market through three core supports

Traditional Dilemma



Differentiated Solutions

Exclusive functional barrier



Noise reduction



Dry

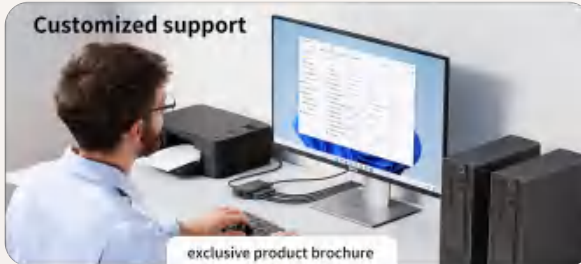


Anti-loss design



24-hour customer service

Customized support



A. Exclusive Differentiated Selling Points

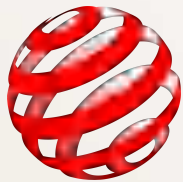
We're among the few brands with a **4-in-1 competitive edge** — your peers can't match this comprehensiveness:

- AI scene noise reduction (solves multi-scene sound clarity issues)
- Integrated charging & drying (extends device life, reduces user hassle)
- Anti-loss design (addresses elderly users' loss concerns)
- **7*24-hour** English customer service hotline (no after-sales language barriers)
You can clearly tell customers: "Our products are more hassle-free, our services more comprehensive" — a key selling point to stand out.

B. Exclusive Market Support

Leverage our award-winning design team to gain customized promotional advantages:

- Team credentials: Won **1,000+ German Red Dot Awards** (guarantees professional, high-converting materials).
- Customizable assets: Exclusive posters, product manuals, and marketing collaterals (tailored to your local market needs) — a benefit most brands don't offer.



1,000+
German Red Dot Awards

C. Regional Protection: Secure Long-Term Business

Lock in your market share and avoid internal competition:

- Protection policy: If you meet the 6-month sales target, we promise **no second distributor in your region**.
- Business value: No need to worry about peers snatching customers with low prices — focus on stable, long-term growth with peace of mind.



After-Sales Service

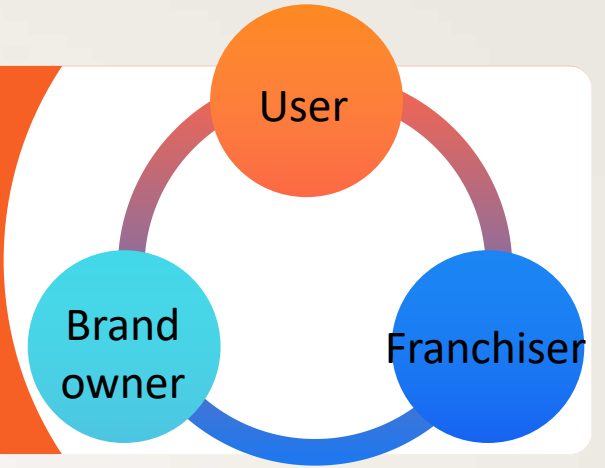
More Than Responsibility — Worry-Free for You

Dealers' key concern: Complicated after-sales processes leave you stuck between suppliers and end-users. We take full charge of after-sales — you only focus on selling

A. Simpler After-Sales Process

No tedious steps; we handle everything directly:

Problem handoff: End-users have issues? You just forward their needs to us — no need to mediate.



Fast replacements: Need new devices? We ship from China/USA warehouses within **48 hours**.



Direct tech support: Technical questions? Our **24-hour English-speaking customer service** assists end-users directly.



B. Zero After-Sales Risk for You

We cover all costs and efforts — you only earn profits:

Quality issues: We bear **100%** of return/exchange costs.

Operation problems: We provide one-on-one guidance to end-users.

Your role: Just act as an intermediary — no after-sales burden.

C. Proactive Regular Support

Avoid last-minute troubles with advance preparation:

Monthly updates: We share a list of common after-sales issues every month.

Value: Help you predict potential problems in advance — no need to ask us for urgent answers.





New Product Updates

More Than New Items — Retain & Attract Clients

Dealers' worries: Outdated products lead to lost old clients and failed new client attraction.

Our new product planning supports your long-term business

A. Stable New Product Rhythm

Guarantee continuous market appeal with regular updates:

Launch **1-2 new products every year** — keep your product lineup fresh, and give old clients reasons to repurchase while attracting new ones.

B. Old Model Protection

No pressure from new launches; secure your inventory:

- Continuous supply: After new products hit the market, old models remain in stock — no sudden out-of-stock issues.
- No price hikes: Old model prices stay unchanged — avoid profit loss from inventory depreciation.
- Flexible sales: Clear old inventory slowly, or create bundled packages (old + new models) to boost sales value.

C. Priority Sample Right

Get a head start to lock in orders early:

- Free advance samples: Before new products are officially launched, we send you free samples for testing.
- First-mover advantage: Experience new features in advance, promote to key clients early, and secure the first batch of orders in your local market.



07 Delivery Time

On time, ensuring that customers do not run out of stock and do not overstock.

Customers are worried that slow delivery will cause them to miss orders, and at the same time, they are concerned that fast delivery will lead to a large amount of stockpiling, which will occupy working capital. At FLYSOUNDS MEDICAL, the supply rhythm is completely based on customer needs.



A. Quick Delivery for Regular Orders

For orders of less than 100 pairs:

- After payment, we ship via DHL/UPS from Shenzhen within 7 days
- Goods arrive in **5-7 days** (1 week faster than the industry's "10-15 days")
- No long waiting for regular restocks

B. Express Orders Can Jump the Queue

For sudden orders:

- Priority in production
- Direct shipment from the U.S. backup warehouse
- Arrives within **2 days**
- No worry about losing orders due to stockouts during transit

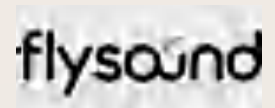
C. Flexible Inventory

- Recommended stock: **30-50 sets**
- Support small-batch, multi-frequency shipments
- Help reduce capital occupation from excess inventory

To sum up, the cooperation between you and us is actually:

- Steady profit: A profit margin of **over 54%** (depending on your pricing), and you can earn even more with bulk orders.
- Peace of mind: We take care of quality and after-sales service, so you don't need to deal with complicated issues.
- Long-term business: Differentiated selling points + regional protection help you achieve greater stability in the local area





***Thanks for
scrolling along!***

CONTACT US

Tel/Wechats app:+86-18098947791

Email: clay@flysounds.cn



Wechat



Whatsapp